

Kirsch

*Exclusive
Drapery
Hardware*

*Extension
Style*

"Gold Seal" Quality

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Kirsch
**EXCLUSIVE
DRAPERY
HARDWARE**
in Extension Style
"Gold Seal" Quality



! CATALOG No. 18 !

**KIRSCH
MANUFACTURING CO.**

Factory and Main Offices: STURGIS, MICH., U. S. A.

Branch Warehouses and Offices:

25-27 S. MARKET ST., CHICAGO, ILL.
600 E. STATE ST., TRENTON, N. J.

704 N. 9TH ST., ST. LOUIS, MO.
4514 HOLLIS ST., OAKLAND, CAL.

New York Office: 701-702 CENTRAL TERMINAL BLDG., 415 LEXINGTON AVE.

Canadian Branch Factory: KIRSCH MANUFACTURING COMPANY OF CANADA, LTD.
WOODSTOCK, ONTARIO, CANADA



DEDICATION

*This Catalog is Dedicated to the
Better Service of Drapery Hardware Dealers*

THIS catalog is a presentation by picture and description of the complete line of Kirsch "Gold Seal" Extension Drapery Hardware, Portiere Rods, Fresh Air Rods, Panel Frames and Shade Roller Hoods manufactured by the Kirsch Manufacturing Company—a book worthy of the careful study of every member of your Upholstery Hardware and Drapery Departments—a book intended both for information and reference.

If you are interested in any other kinds or styles of drapery hardware not shown in this catalog, or if you desire specific suggestions for the hanging of any particular draperies, we will be very pleased to have you write us concerning your window or door draping problems.

KIRSCH MANUFACTURING COMPANY
STURGIS, MICHIGAN, U. S. A.

Kirsch Exclusive Drapery Hardware

In Extension Style — "Gold Seal" Quality

Catalog No. 18

CONTENTS

	Page
Title Page	1
Color Plate	2
Dedication	3
Table of Contents	4
Terms	5
Pictures of Main Plant and Branches	6
Kirsch Service National in Scope	7
Kirsch Curtain Rods a Success Because of Their Common Sense Merit	8 and 9
Portrait of Mr. C. W. Kirsch	10
The Importance of Drapery Hardware	11
Kirsch Single Curtain Rods	12 and 13
Kirsch Double Curtain Rods	14 and 15
Kirsch Triple Curtain Rods	16 and 17
Kirsch "No Valance" Side Overdrape Rods and Mullion Overdrape Rods	18 and 19
Bay Window Rods	20 and 21
Single Curtain Rods with Rod Brackets	22
Kirsch Extension Section	23
Kirsch "Snug-Fit" Bracket	24
Where to Place Kirsch Rod Brackets and Window Shade Brackets on the Window Frame	25, 26 and 27
Kirsch "Snug-Fit" Brackets	28
Kirsch "Fresh Air" Swinging Rods and Brackets	29, 30 and 31
Color Plate	32 and 33
Kirsch Rod Supports	34 and 35
Kirsch Sash and Door Rods	36, 37 and 38
Kirsch Sash Rod Brackets	39
Kirsch Extension Portiere Rods	40 and 41
Hooks, Rings and Lambrequin Stays	42
Drapery Hooks and How They Are Used	43
Curtain Hold-Backs	44 and 45
Bracket Arms	46 and 47
45° Bracket Arm and Perforated Metal Strip	48
Valuable Selling and Educational Helps	49
Stair Rods and Accessories	50
Brass Cut-to-Measure Flat Stair Rod	51
Panel Frame	52
The Growth of the Kirsch Manufacturing Company	53
Shade Roller Hoods and Brackets	54 and 55
Special Cut-Order Department	56
Byron Rings and Sockets	57
Screws and Bracket Illustrations	57
Pilot or Thimble	58
Boxes and Shipping Cases	59
Kirsch Window Measuring Chart	60 and 61
How to Measure for Window Draperies and Window Shades	62
Things You Ought to Know When Measuring for Hanging, Buying and Selling Window Shades, Curtain Rods, Curtains and Draperies	63
"Modern Draping"	64

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

TERMS

DISCOUNT—2% cash discount is allowed if bill is paid in 30 days from date of invoice; 60 days net. F. O. B. Sturgis, Michigan, U. S. A.

PAYMENT OF INVOICES—Remit direct to the company at Sturgis, Michigan, U. S. A. Please pay no accounts to salesmen or branches except on our written order.

CREDITS—Open accounts are solicited with dealers of established credits. If you are not sure that your financial responsibility is given in the standard rating books, please include banking and business references with your order, and as much additional information as you care to give.

LOSS AND DAMAGE—Original bill of lading is enclosed with invoice. Bill of lading signed by the transportation company is accepted as conclusive proof that goods were delivered to carriers in perfect condition. Any loss or damage in transit should be taken up with your local agent of the transportation company. When filing claims, present itemized statement, original bill of lading and copy of invoice.

DELAYS—All orders will receive careful and prompt attention. This company will not be responsible for unavoidable delays in making shipments, or delays over which it has no control.

HOW TO ORDER—To avoid errors all rods and accessories should be ordered by number only.

SHIPPING INSTRUCTIONS—Designate on your orders whether shipments are to be made by freight, express or parcel post. Unless instructed to the contrary, shipments will always be made the cheapest way. Claims for shortages or discrepancies must be reported promptly upon receipt of shipment.

RETURNED GOODS—When desiring to return any merchandise write for permission, giving reasons for returning, description, quantity, and invoice date covering shipment. Returned goods will not be accepted unless permission is obtained.

In order to maintain as far as possible the highest standards of our product, we avail ourselves of the rights granted by the Government in protecting our customers, the ultimate consumers and ourselves by operating under patents, trade marks and copyrights.

Kirsch Manufacturing Company

Factory and Main Offices:

Sturgis, Michigan, U. S. A.

Canadian Branch Factory: Kirsch Manufacturing Company of Canada, Ltd.
Woodstock, Ontario, Canada

Branch Warehouses and Offices:

25-27 S. Market St., Chicago, Ill.

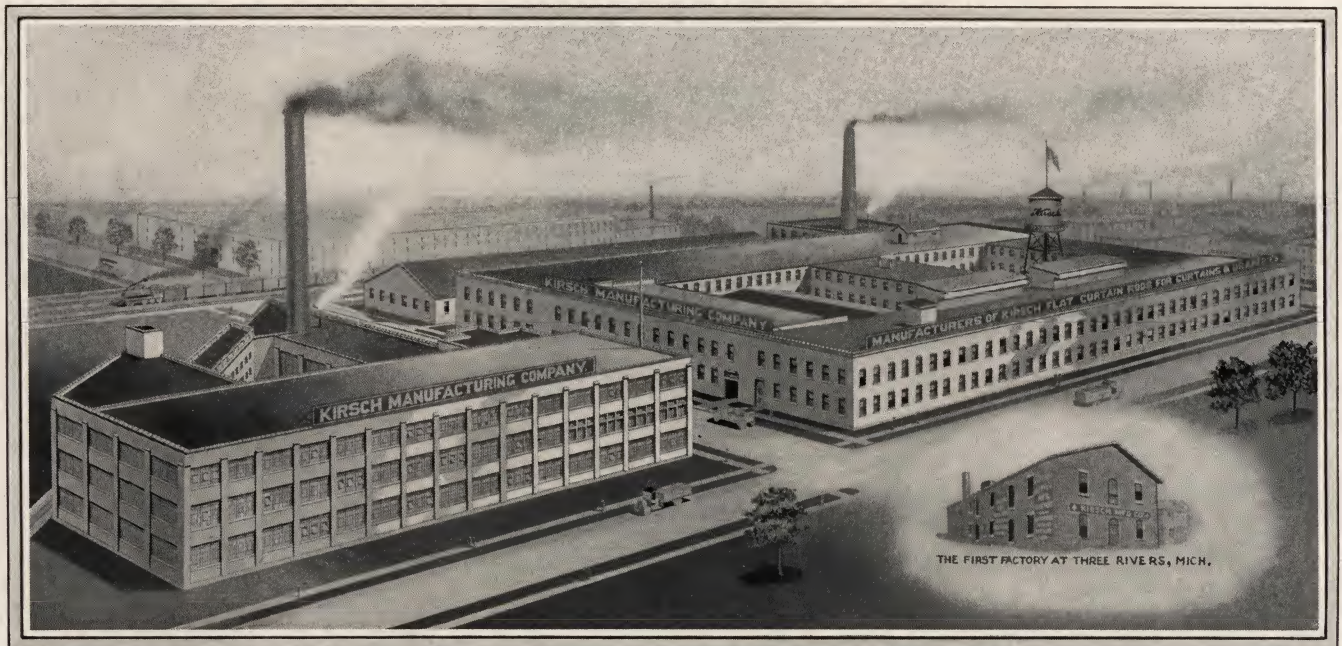
600 E. State St., Trenton, N. J.

704 N. 9th St., St. Louis, Mo.

4514 Hollis St. Oakland, Cal.

New York Office: 701-702 Central Terminal Bldg., 415 Lexington Ave.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE



Factory and Main Office - Sturgis, Michigan, U. S. A.



BRANCH OFFICE AND WAREHOUSE
CHICAGO, ILL.



NEW YORK BRANCH OFFICE
NEW YORK CITY



BRANCH OFFICE AND WAREHOUSE
TRENTON, N. J.



BRANCH OFFICE AND WAREHOUSE
OAKLAND, CAL.



BRANCH OFFICE AND WAREHOUSE
ST. LOUIS, MO.



CANADIAN BRANCH FACTORY
WOODSTOCK, ONT.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Service National in Scope

IN 1907, the manufacture of Kirsch Curtain Rods was started by C. W. Kirsch in a small building at Three Rivers, Michigan, shown on page 6. Today Kirsch products are manufactured in the large model factory shown in the picture.

Branches an Important Factor in Kirsch Service

The illustrations of our branch offices and warehouses show in a graphic way, the national extent of Kirsch service, a feature which is very much appreciated by those who have actually visited these branches.

Our warehouses have been established at points most suitable to give Kirsch customers in the various sections of the country the benefit of prompt service, quick delivery and reduced shipping charges.

You can write, telegraph or telephone your



Looking Down an Aisle in Our "Miscellaneous and Accessories" Stockroom.

orders to our nearest branch and feel assured that they will have careful and prompt attention.

Ample stocks of all staple numbers in the Kirsch lines are carried at the branch warehouses. These branches are also equipped to take care of many kinds of special orders, such as special curved rods for round top windows, panel frames, solid brass cut-to-measure stair rods, etc.

At the branches, the same as at the main office, you will find a thorough, "on the ground" organization trained to co-operate with Kirsch dealers to promote their best interests by rendering at all times and in every way, a complete and comprehensive drapery hardware service. It is for this reason that we maintain warehouses and sales offices in the various sections of the country. The addresses of our branches appear on page 5.



Looking Down an Aisle in Our Large Standard Case Stockroom.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Curtain Rods a Success Because of Their Common Sense Merit

KIRSCH Curtains Rods handle and display all kinds of window draperies better—they are simplest to put up, most adaptable in securing all desired results, and are most durable and attractive in appearance. Why shouldn't they be popular?

Kirsch Curtain Rods fit any window regardless of its size, shape or location. They fill every need for a fixture from the smallest to the largest window, for windows in a series (in a group), for bay windows at any angle and for irregular or oddly constructed windows of all dimensions. They are well adapted to draping French doors and casement windows, because they can be hung so closely to the woodwork.

Kirsch Curtain Rods never sag. They do not turn black or tarnish and they never rust in any climate, even in salt air. The high quality of steel used in making Kirsch "Gold Seal" Rods and the double rolled flanges give them more than the necessary strength without needless weight. They are light, strong and durable. They do not dent or twist. They hold the curtains well and give them a much neater appearance than is secured by any make of round rod.

Kirsch "Gold Seal" Curtain Rods are permanent fixtures. They stay like new for years. With ordinary care, they never need replacing.

The finish of Kirsch Rods is a special Kirsch art—perfected through years of experience—it actually fuses with the rod itself. Kirsch Rods are waterproof, washable and guaranteed never to rust or tarnish.

Although beautifully finished, these rods are designed as curtain rods should be—to remain in the background, while displaying the draperies in the most effective manner.

Kirsch Curtain Rods bend away from the casing in graceful curves. They permit curtains to be draped clear to the casing, shutting out the side light and concealing the brackets. They give generous room for the movement of the window shade.

Kirsch Curtain Rods go on the "Snug-Fit" Brackets with greatest ease. No tugging—no pulling. Yet with all of the ease in removing the rods, they never come down accidentally.

Should the user of Kirsch Rods move, the rods can be taken along. They will fit the new windows. In case some of the new windows should be wider than the old, it is just a case of adding some No. 101 extension sections.

You Can Supply Every Need of Your Trade for Extension Curtain Rods from this One Advertised, Guaranteed Line

One line — one investment — and assured satisfaction. That is what confining your stock to the Kirsch "Gold Seal" line means. You can stand squarely back of this line, because the Kirsch Manufacturing Company stands squarely behind the line and behind you.

In a sense, Kirsch is paying the penalty for pioneering and leadership. The name Kirsch has so long been associated with Flat in the manufacture and sale of curtain rods that **Flat** has likewise come to mean **Kirsch** to many consumers. Some folks believe they are getting Kirsch Rods for their homes, when they purchase flat rods, whereas the truth of the matter is they have bought **FLAT RODS** that are not Kirsch.

No doubt some dealers in the past have also been confused. But we propose that no such confusion shall arise in the future.

In our magazine advertising, we tell the buying public that they can recognize genuine "Gold Seal" Extension Curtain Rods, first by the copyrighted carton, second by the name Kirsch stamped on Kirsch "Gold Seal" Rods and third by the patented StippleTone finish and double flange construction. Dealers always find their best interests served by sticking to any line that is a leader, that is advertised, guaranteed and complete in every way.

Back of Kirsch Curtain Rods is the seasoning of eighteen years—all of the experimenting has been done—all of the kinks have been ironed out—the Kirsch "Gold Seal" line is now standardized and stabilized—it is a line that you, as the expert buyer for your trade, know is right, and can recommend without the slightest qualification.

Drapery Departments Face Opportunities For Great Increases in Business

Beautifying the home has become a permanent hobby with the women of America. Their interest in the home grows and grows, year by year.

In no way can a woman find greater possibilities for the use of her own ingenuity or more gratifying returns, than in the decoration of her windows.

Many Drapery Departments have doubled and trebled their business the past few years largely as a result of Kirsch National Advertising. This is now generally conceded by the largest operators. Stores whose rod business amounted to a few dollars, now do a business on rods of hundreds and thousands of dollars annually.

Kirsch Curtain Rods have been of great service in stimulating greater interest in window decorations.

Their simplicity, their ready adjustability and adaptability to any size or arrangement of windows, the beautiful appearance of the windows draped on Kirsch Rods; in short, the ready assistance that they give the woman, has been of greatest help in increasing business for the retail dealer.

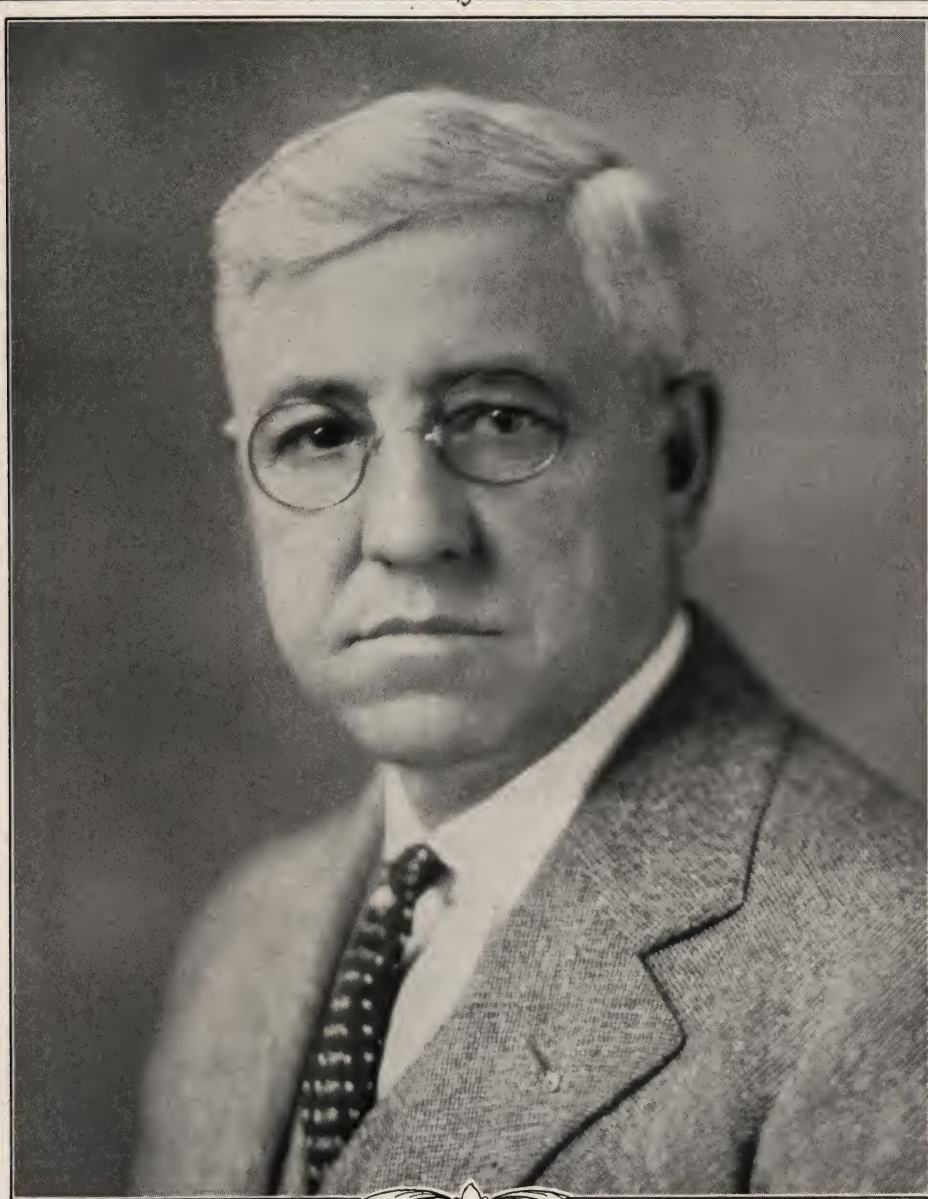
Every indication points to even greater things in window drapings. The powerful women's magazines, reaching some twenty millions of homes, are constantly encouraging women to beautify their windows and giving them practical information and suggestions.

We have planned this catalog to assist you in rendering good service to your customers. You can order anything from Kirsch that you do not have in stock, whether standard or made to order. Through it you can take advantage of every opportunity that comes your way for the sale of window draping fixtures.

We repeat, "It is dedicated to the better service of Kirsch dealers." We hope you will study it—post yourself fully on the line—look over the new things—and keep the book in your drapery and rod department for future reference.

KIRSCH MANUFACTURING COMPANY
Sturgis, Mich., U. S. A.





C. W. Kirck

The Importance of Drapery Hardware

Proper Drapery Hardware Essential to Perfect Draping Success

(From "Modern Draping," by C. W. Kirsch)

CENTURIES back people lived in drafty, windy rooms; in fact the original name for windows was "wind eyes." In order to overcome the draftiness, hangings were used. These hangings gradually developed into wall tapestries and window curtains of somewhat rude materials.

As progress was made in the art of weaving, the rough curtains were gradually displaced by extremely beautiful decorative draperies woven with flower, fruit and other attractive designs, which were the forerunners of modern curtains and draperies. These ancient folk did not enjoy the advantages of a curtain rod, and fastened their window and wall hangings by means of pegs or nails and the like.

Development in Drapery Hardware Was Slow

While the people of several hundred years ago must have given some thought to a more improved method of hanging the window decorations of their abodes, advancement toward more convenient and artistic ways of hanging these useful and ornamental home adjuncts was slow.

Wooden poles and round metal rods were used for hanging window curtains decades ago, but the greatest innovation and the greatest improvement in curtain rods was made during the past half century. This was the extension style of metal curtain rod to fit different types and styles of windows. The advantages of this type of rod were so apparent that it was quickly accepted by the buying public in preference to the solid and tubular metal rods and wooden poles and wooden boards.

Style Changes from the Flashy to the Simple

Before the advent of the extension rod, the popular window pole, as it was then known, was a two-inch affair with an end of Rococo pattern. At that time a conspicuous support for curtains rather than one in good taste seemed to be the chief desire. As the public taste in all things has to do with changes and home improvements, the two-inch pole in time lost its popularity and smaller rods came into general use. Curtain rods having floridly patterned ends or bright, flashy knobs are fast disappearing except in cases where the rod itself is a beautiful example of craftsmanship. The rods now in vogue and

in demand are those that are simple, inconspicuous, and practical in every way. The very best curtain rods are considered primarily a means to an end.

Eighteen years ago when I conceived the idea of a curtain rod, flat in shape, I little thought I was starting what would later become an international business, or that the name Kirsch would become a household word standing for "Drapery Hardware of Quality."

Drapery Hardware Formerly an Unimportant Line

Eighteen years ago drapery hardware was regarded as an unimportant line of merchandise with the average dealer. Only the homes of the very wealthy were furnished with draperies beyond the simple lace curtains then in vogue, and the first items of the drapery hardware stock consisted of wooden poles, brackets and knobs.

Today the draperies that you find in the average homes of people of even very limited means outclass, for artistic beauty and attractiveness, the draperies in the wealthy homes of two decades ago.

It is very gratifying to me that Kirsch Curtain Rods in all styles are now considered the standard by the buying public, and it is a pleasure to know that Kirsch advertising has been the means of making millions of homes more attractive by creating a desire for more beautiful window and door draperies.

I wish to briefly direct to your attention some of the characteristics of Kirsch drapery hardware which possesses to an unusual degree the qualities of simplicity, practicability and durability.

Simplicity an Important Consideration

With regard to simplicity, each individual item of the Kirsch line has been designed with this foremost in mind.

Kirsch drapery hardware provides not only the simplest, but the most practical means of producing every draping effect.

The quality and durability of Kirsch drapery hardware are recognized by dealers and consumers alike and I do not believe that I overstate when I say that Kirsch drapery hardware is now universally accepted by the trade as standard—"the finest to be had."

Kirsch Single Curtain Rods—Excellent for Simple Window Treatments

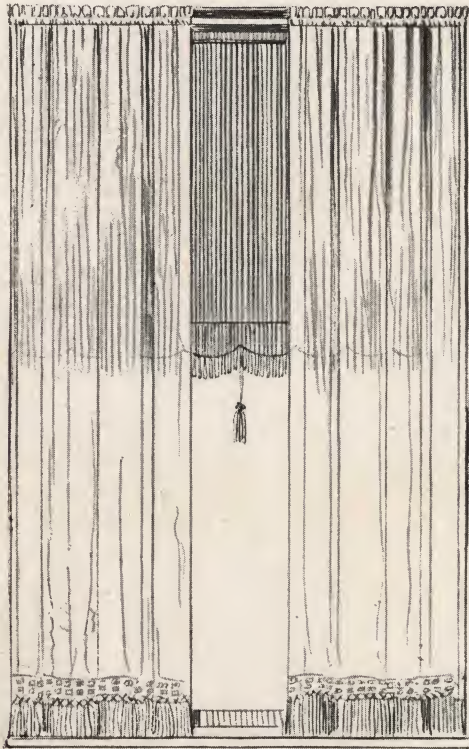


Figure No. 7

EVEN the simplest window draperies can possess much style when properly hung; in fact, the simpler the window treatment, the greater the necessity for a curtain rod which will bring out the most pleasing effects that can be had with simple or plain curtains and draperies.

The simple draperies of today in the average homes of people of limited means outclass for artistic beauty and attractiveness the draperies in wealthy homes twenty years ago.

Kirsch Drapery Hardware provides not only the simplest, but the most practical means of producing every possible artistic and pleasing draping effect, whether simple or elaborate. In draping effects utilizing only a single pair of curtains, the rod is frequently exposed. The beautiful Kirsch StippleTone finish will not tarnish or discolor—harmonizes with the curtains and is a decided decorative feature in itself.

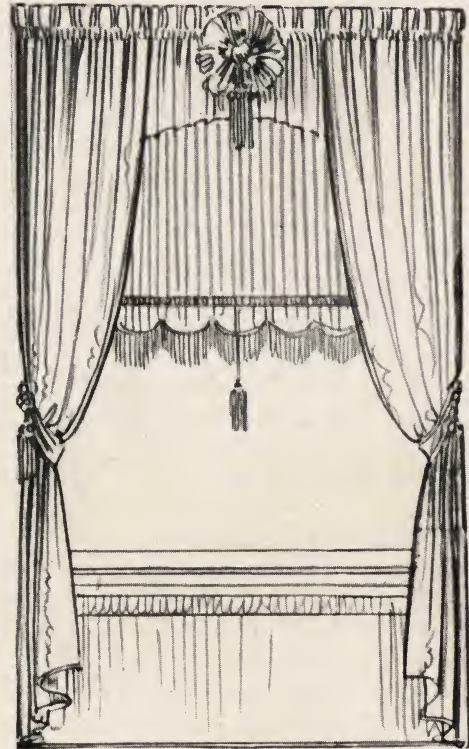


Figure No. 8

You are invited to write the Kirsch Service Bureau for suggestions and assistance on any of your window or door draping problems.

Please state your problem completely, giving all details, addressing Kirsch Service Bureau, Kirsch Manufacturing Company, Sturgis, Michigan. This service is absolutely free to our customers.

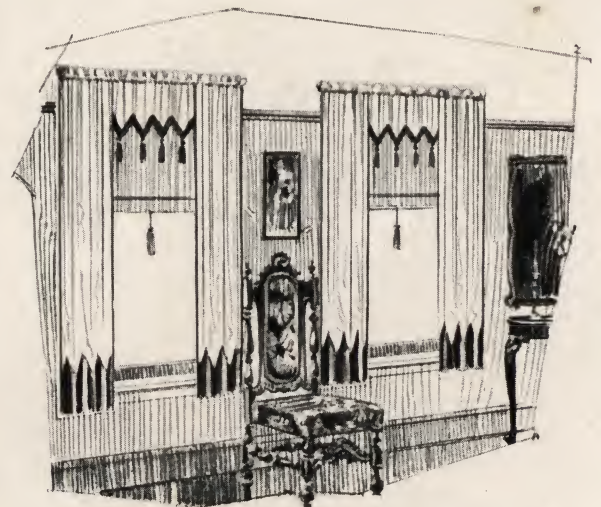


Figure No. 9

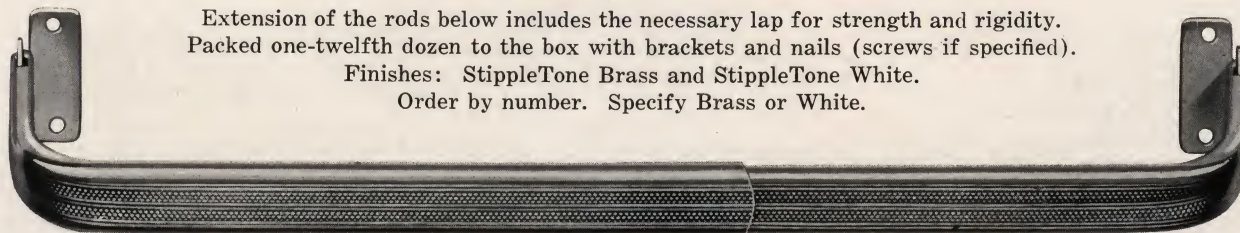
THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Flat Extension Curtain Rods**"Gold Seal" Quality — StippleTone Finish**

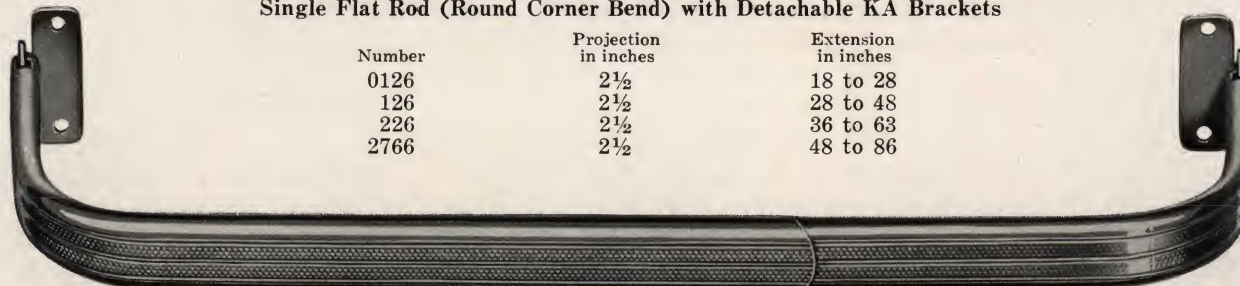
Extension of the rods below includes the necessary lap for strength and rigidity.
Packed one-twelfth dozen to the box with brackets and nails (screws if specified).

Finishes: StippleTone Brass and StippleTone White.

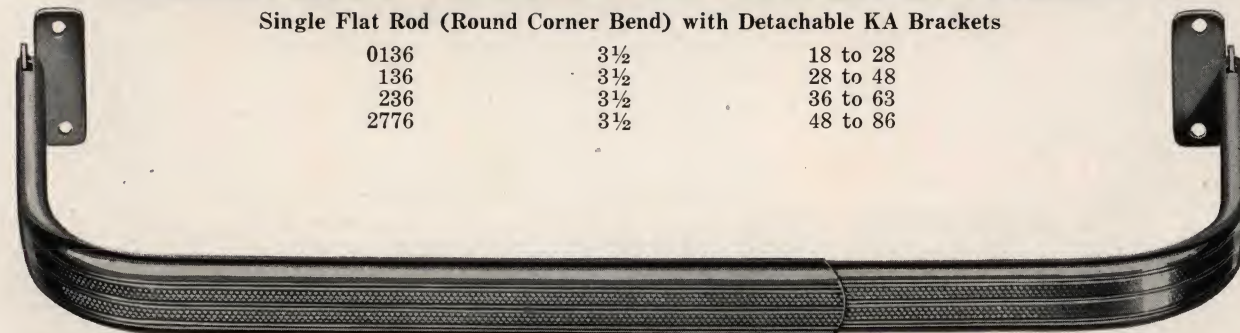
Order by number. Specify Brass or White.

**Single Flat Rod (Round Corner Bend) with Detachable KA Brackets**

Number	Projection in inches	Extension in inches
0126	2½	18 to 28
126	2½	28 to 48
226	2½	36 to 63
2766	2½	48 to 86

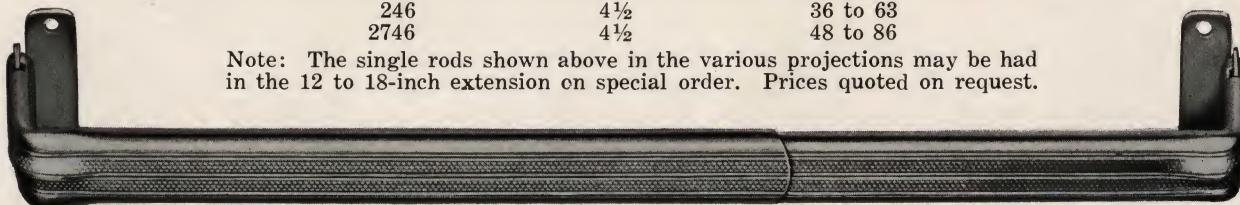
**Single Flat Rod (Round Corner Bend) with Detachable KA Brackets**

0136	3½	18 to 28
136	3½	28 to 48
236	3½	36 to 63
2776	3½	48 to 86

**Single Flat Rod (Round Corner Bend) with Detachable KA Brackets**

146	4½	28 to 48
246	4½	36 to 63
2746	4½	48 to 86

Note: The single rods shown above in the various projections may be had in the 12 to 18-inch extension on special order. Prices quoted on request.

**Single Flat Rod (Square Corner Bend) with Detachable KA Brackets**

0116	1½	18 to 28
116	1½	28 to 48
216	1½	36 to 63
2756	1½	48 to 86
3126	2½	28 to 48
3226	2½	36 to 63
3326	2½	48 to 86
3136	3½	28 to 48
3236	3½	36 to 63
3336	3½	48 to 86
3146	4½	28 to 48
3246	4½	36 to 63
3346	4½	48 to 86

Note: Rod supports are packed with all rods having 48 to 86-inch extension.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Double Curtain Rods—For a Larger Variety of Draping Effects

WITH Kirsch Double Rods in stock, the dealer is in a position to supply rods which will take care of the maximum number of draping requirements at the lowest possible expense.

If glass curtains and overdraperies are to be used, the double rod is necessary; if glass curtains and a valance are chosen, dispensing with the overdraperies, they must be hung from a double rod, or if overdraperies and valance are used, eliminating the glass curtains, the double rod again fulfills the purpose.

The double rod is not confined to double draping effects, but is also sometimes used in connection with glass curtains, overdraperies and valance. This is accomplished by using drapery hooks.

You are invited to write the Kirsch Service Bureau for suggestions and assistance on any of your window or door draping problems.

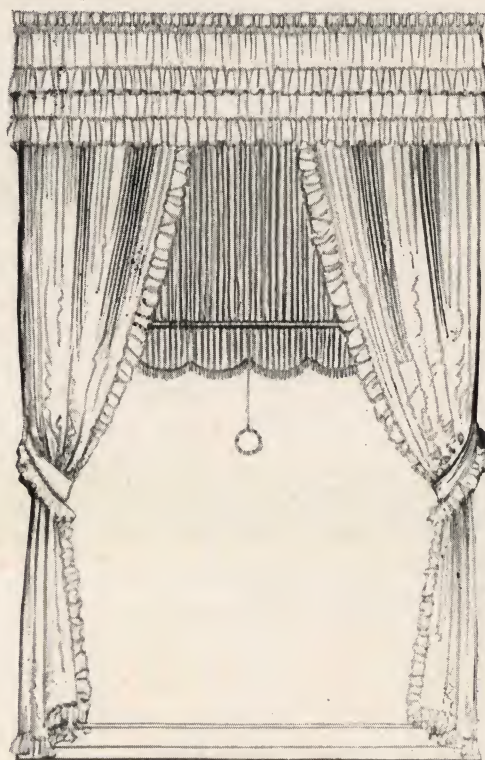


Figure No. 11

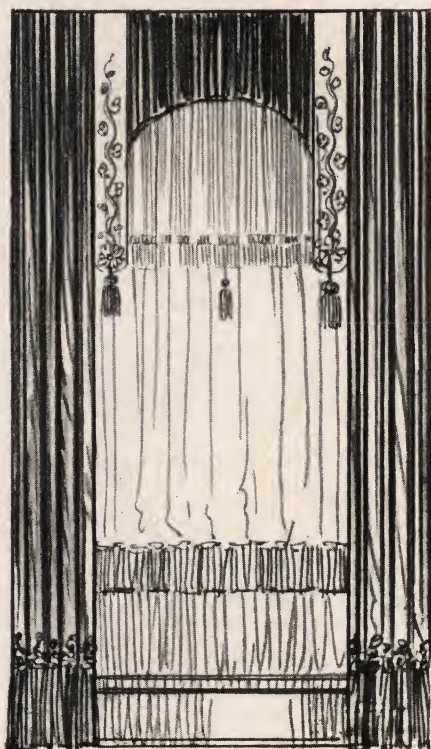


Figure No. 10



Figure No. 12

In requesting assistance, please state your problem completely, giving all details, addressing the Kirsch Service Bureau, Kirsch Manufacturing Company, Sturgis, Michigan. This service is absolutely free to our customers.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

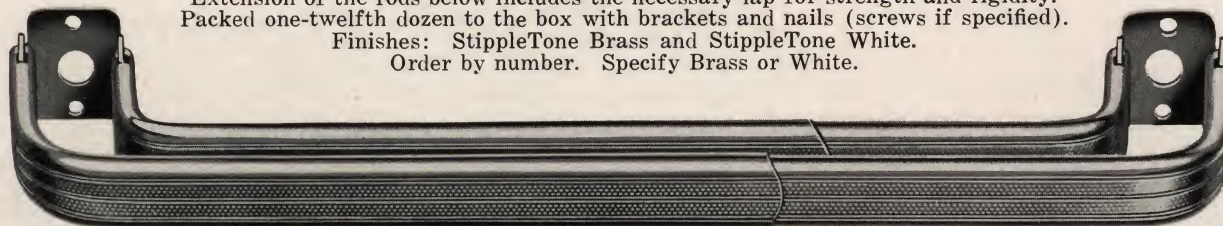
Kirsch Flat Extension Curtain Rods

"Gold Seal" Quality — StippleTone Finish

Extension of the rods below includes the necessary lap for strength and rigidity.
Packed one-twelfth dozen to the box with brackets and nails (screws if specified).

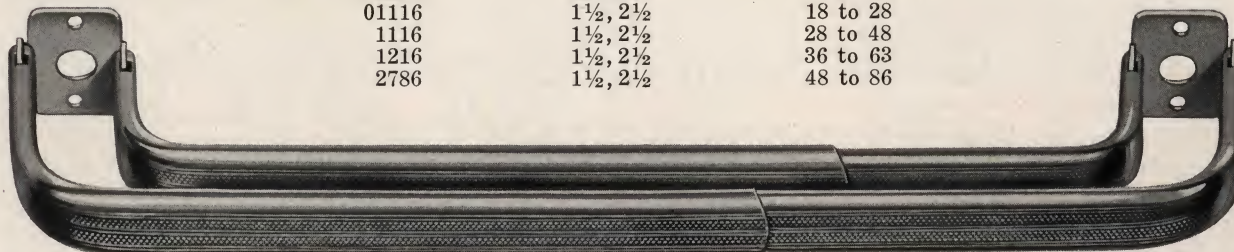
Finishes: StippleTone Brass and StippleTone White.

Order by number. Specify Brass or White.



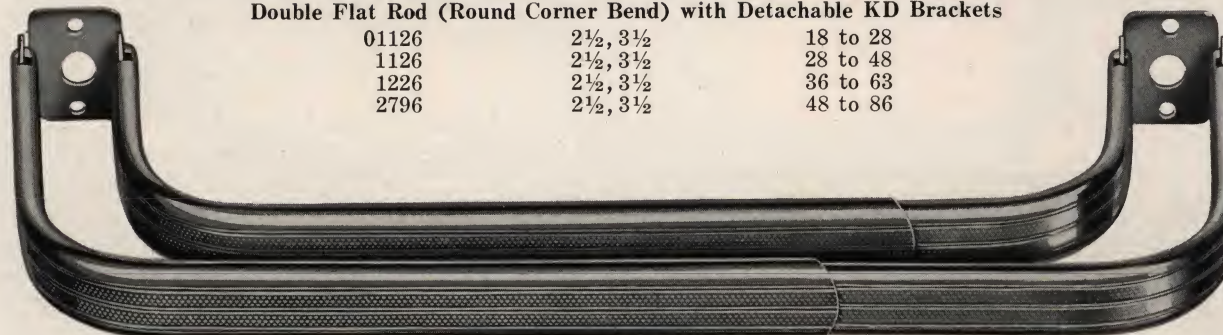
Double Flat Rod (Round Corner Bend) with Detachable KD Brackets

Number	Projection in inches	Extension in inches
01116	1½, 2½	18 to 28
1116	1½, 2½	28 to 48
1216	1½, 2½	36 to 63
2786	1½, 2½	48 to 86



Double Flat Rod (Round Corner Bend) with Detachable KD Brackets

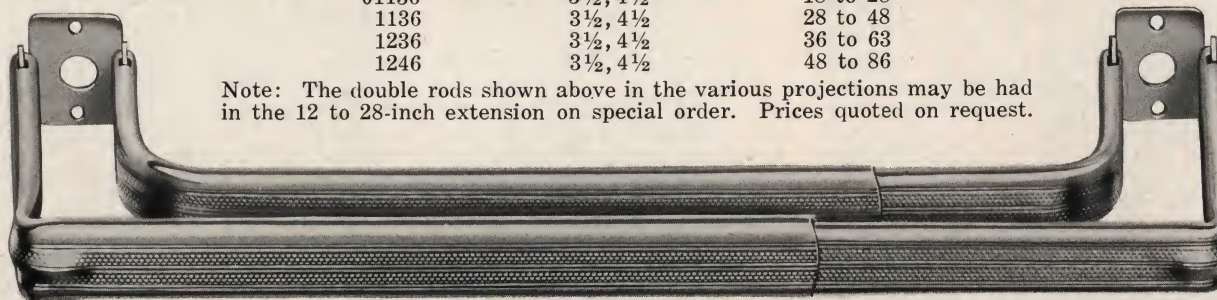
01126	2½, 3½	18 to 28
1126	2½, 3½	28 to 48
1226	2½, 3½	36 to 63
2796	2½, 3½	48 to 86



Double Flat Rod (Round Corner Bend) with Detachable KD Brackets

01136	3½, 4½	18 to 28
1136	3½, 4½	28 to 48
1236	3½, 4½	36 to 63
1246	3½, 4½	48 to 86

Note: The double rods shown above in the various projections may be had in the 12 to 28-inch extension on special order. Prices quoted on request.



Double Flat Extension Rod with Detachable KD Brackets (Square Corner Bend on Outside Rod Only)

31126	2½, 3½	28 to 48
31226	2½, 3½	36 to 63
31336	2½, 3½	48 to 86
31136	3½, 4½	28 to 48
31236	3½, 4½	36 to 63
31346	3½, 4½	48 to 86

Note: Rod supports are packed with all rods having 48 to 86-inch extension.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Triple Rods—For Triple Draping Effects

A WELL curtained window not only gives a pleasing sense of privacy, but through its own beauty brightens and beautifies the entire room. The majority of windows today are draped with glass curtains, overdraperies and valance. The best rod for carrying out such a treatment is the triple rod.

Kirsch Triple Rods may be had with graceful curved ends on the third rod or with a square corner bend when lambrequins or flat valances are used. With either the square or round corner bend, curtains may be draped clear to the casing, preventing side glare.

It is easy to have fine appearing windows with Kirsch Rods.

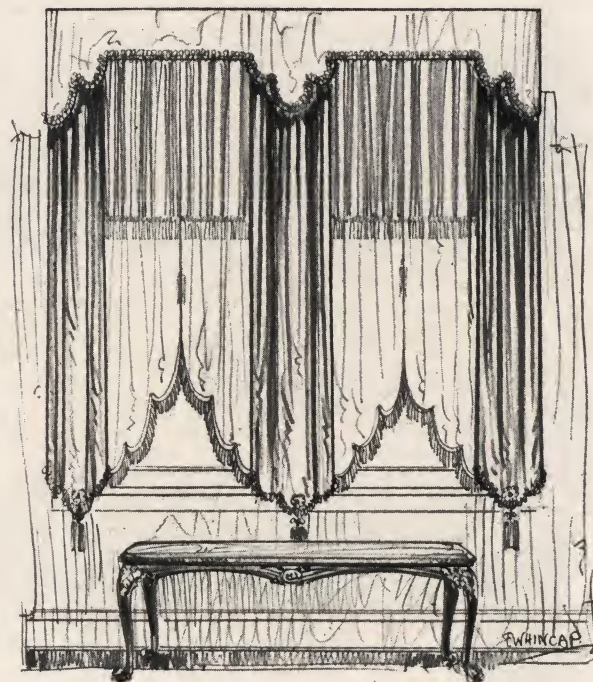


Figure No. 14

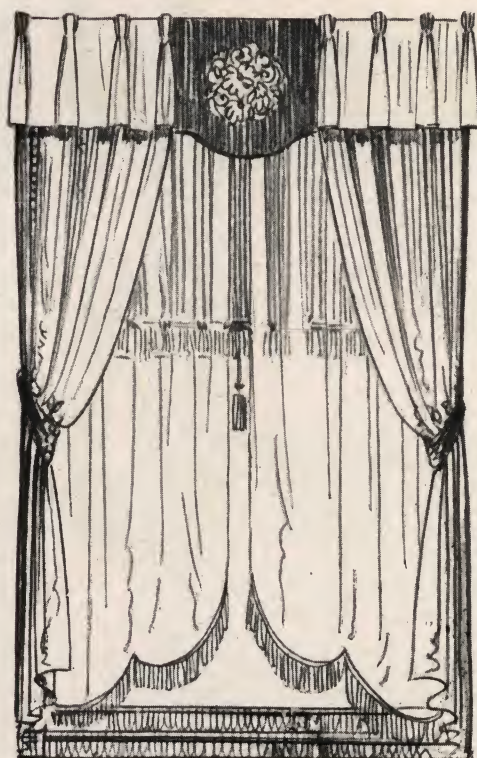


Figure No. 13

You are invited to write the Kirsch Service Bureau for suggestions and assistance on any of your window or door draping problems.

Please state your problem completely, giving all details, addressing the Kirsch Service Bureau, Kirsch Manufacturing Company, Sturgis, Michigan. This service is absolutely free to our customers.

When writing regarding any of the illustrations shown in this catalog, please be sure to mention the figure, page and catalog numbers.

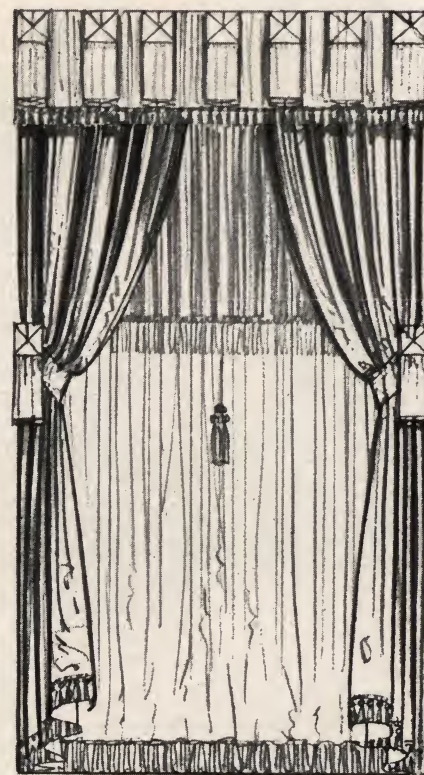


Figure No. 15

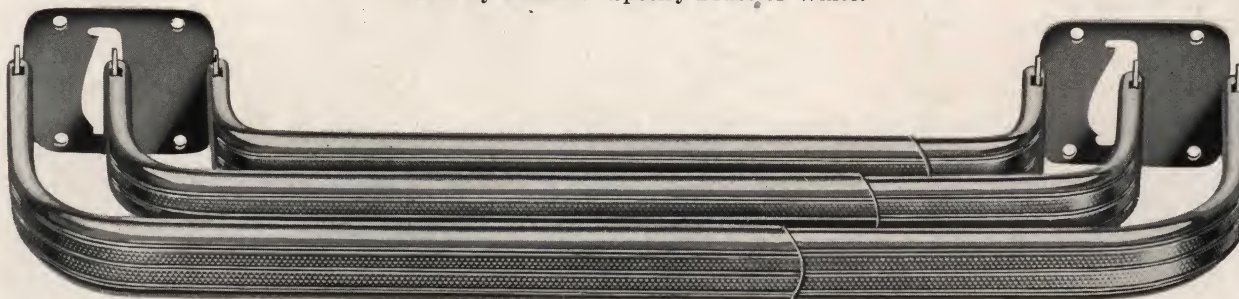
THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Flat Extension Curtain Rods**"Gold Seal" Quality — StippleTone Finish**

Extension of the rods below includes the necessary lap for strength and rigidity.
Packed one-twelfth dozen to the box with brackets and nails (screws if specified).

Finishes: StippleTone Brass and StippleTone White.

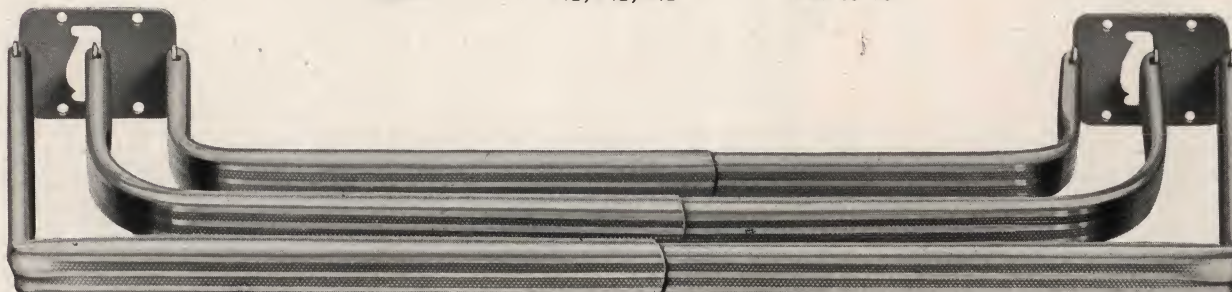
Order by number. Specify Brass or White.

**Triple Flat Rod (Round Corner Bend) with Detachable KT Brackets**

Number	Projection in inches	Extension in inches
11116	1½, 2½, 3½	28 to 48
11216	1½, 2½, 3½	36 to 63
2806	1½, 2½, 3½	48 to 86

**Triple Flat Rod (Round Corner Bend) with Detachable KT Brackets**

11126	2½, 3½, 4½	28 to 48
11226	2½, 3½, 4½	36 to 63
11236	2½, 3½, 4½	48 to 86

**Triple Flat Extension Rod with Detachable KT Brackets (Square Corner Bend on Outside Rod only)**

311116	1½, 2½, 3½	28 to 48
311216	1½, 2½, 3½	36 to 63
311326	1½, 2½, 3½	48 to 86
311126	2½, 3½, 4½	28 to 48
311226	2½, 3½, 4½	36 to 63
311236	2½, 3½, 4½	48 to 86

Note: Rod supports are packed with all rods having 48 to 86-inch extension.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch No-Valance Side Overdrape Rods and Mullion Overdrape Rods

The Best Choice When Valances are Not Used

A WIDE window will appear still wider and shorter if an over-all valance is used. For this reason it is sometimes better to omit the valance in draping this type of window and use the Kirsch No-Valance Side Overdrape Rod, which is ideal as it does not leave the outer or overdrape rod exposed. The curve on both ends of the side overdrape rods gives a finished effect.

The Mullion Overdrape Rod simplifies hanging middle overdraperies over the mullions of a group window or a series of windows.

There is a Kirsch Rod for every draping effect and many delightful draping effects can be executed with the No-Valance Side Overdrape and Mullion Overdrape Rods.

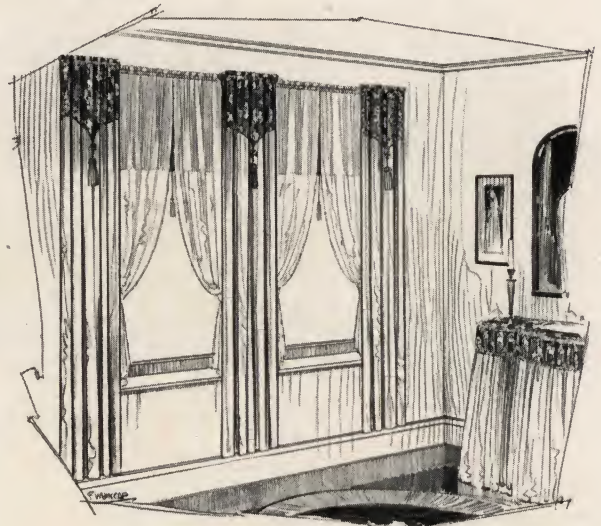


Figure No. 17

Please state your problem completely, giving all details, addressing the Kirsch Service Bureau, Kirsch Manufacturing Company, Sturgis, Michigan. This service is absolutely free to our customers.

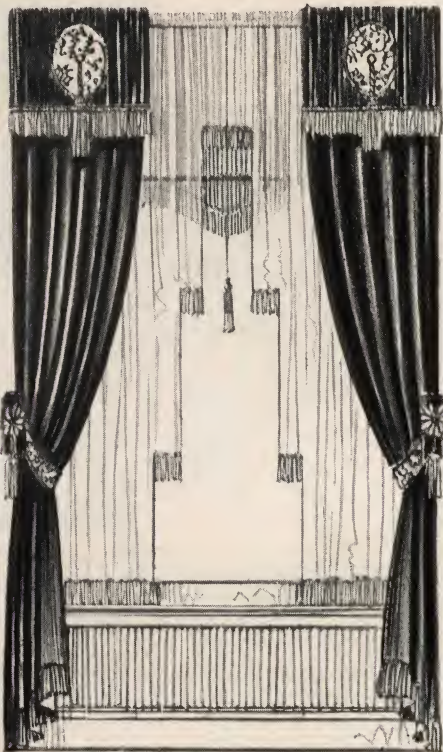


Figure No. 16

You are invited to write the Kirsch Service Bureau for suggestions and assistance on any of your window or door draping problems.

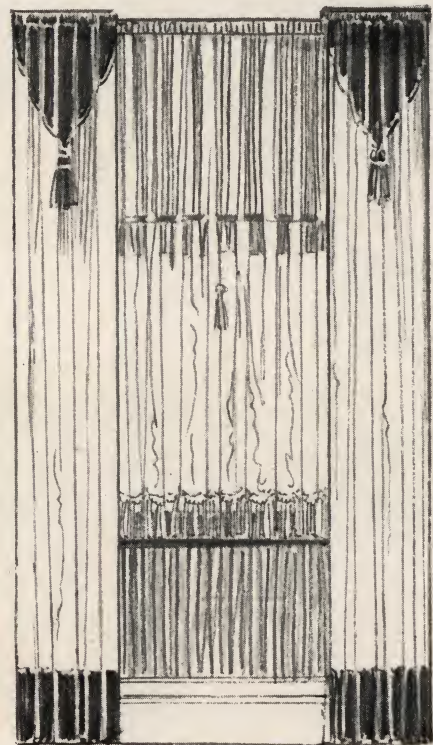


Figure No. 18

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

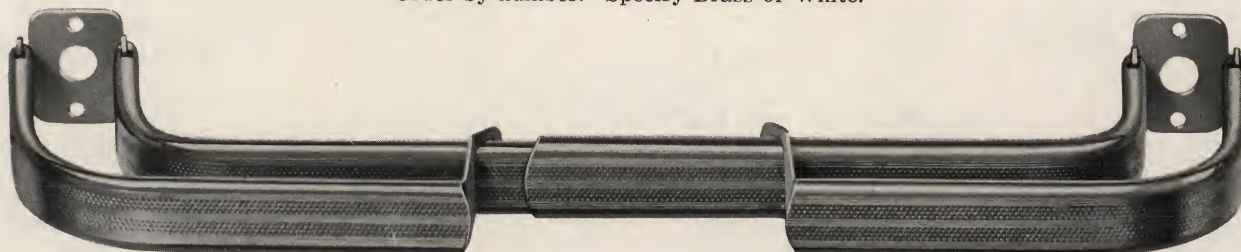
Kirsch Flat Extension Curtain Rods

"Gold Seal" Quality — StippleTone Finish

Extension of the rods below includes the necessary lap for strength and rigidity.
Packed one-twelfth dozen to the box with brackets and nails (screws if specified).

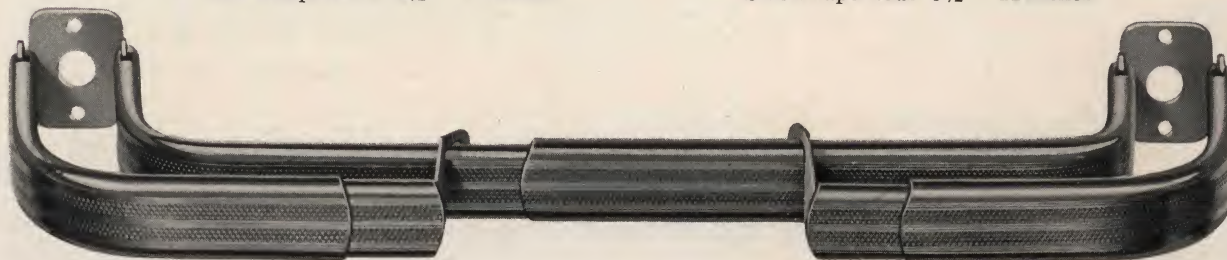
Finishes: StippleTone Brass and StippleTone White.

Order by number. Specify Brass or White.



"No Valance" Side Drape Flat Rod with Detachable KD Brackets

Number	Projection in inches	Extension in inches	Number	Projection in inches	Extension in inches
1416	Rod 1½	28 to 48	1426	Rod 2½	28 to 48
	Side Drape Rods 2½	11 inches		Side Drape Rods 3½	11 inches



"No Valance" Side Drape Flat Rod with Detachable KD Brackets

1516	Rod 1½	36 to 63	1526	Rod 2½	36 to 63
	Side Drape Rods 2½	12 to 20		Side Drape Rods 3½	12 to 20

Side Drape Rods Only—Not Including Brackets

Number	Projection in inches	Extension in inches	Number	Projection in inches	Extension in inches
1416/0	2½	11 inches	1426/0	3½	11 inches
1516/0	2½	12 to 20	1526/0	3½	12 to 20



Mullion (Middle) Overdrap Rod

(Used on "No Valance" Side Drape Rods in above illustrations)

Number	Projection	Extension	Number	Projection	Extension
1436	One-piece 1 inch	12 inches	1446	Two-piece 1 inch	12 to 20

The mullion (middle) overdrap rod is designed primarily to hold the side draperies when there is a series of windows necessitating overdraperies between each window and no valance is used.

Bay Window Rods—The Answer to the Bay Window Draping Problem

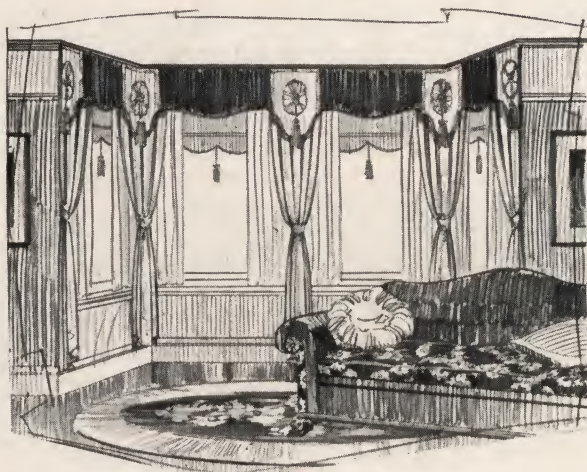


Figure No. 19

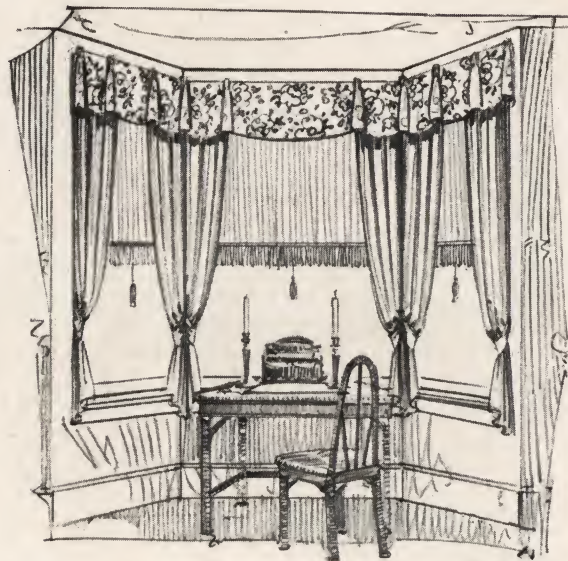


Figure No. 20

IN many houses the bay window presents a draping problem which is difficult of solution. The increasingly prominent part this type of window occupies in modern architectural design, the many different styles of architecture and the various sizes of bay windows, present possibilities for a great variety of draping treatments.

Kirsch has devoted a great deal of study and thought to bay window rods. We now offer a rod which meets all the bay window draping requirements. With the bay window drapery hardware now available, bay windows may be treated as attractively as any other window in the home.

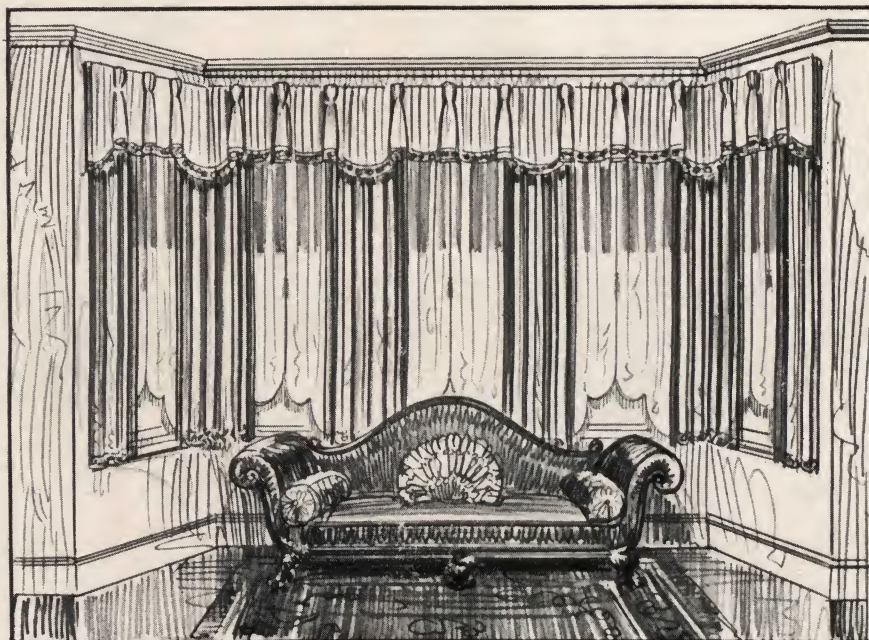


Figure No. 21

You are invited to write the Kirsch Service Bureau for suggestions and assistance on any of your window or door draping problems.

Please state your problem completely, giving all details, addressing the Kirsch Service Bureau, Kirsch Manufacturing Company, Sturgis, Michigan. This service is absolutely free to our customers.

When writing regarding any of the illustrations shown in this catalog, please be sure to mention the figure, page and catalog numbers.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

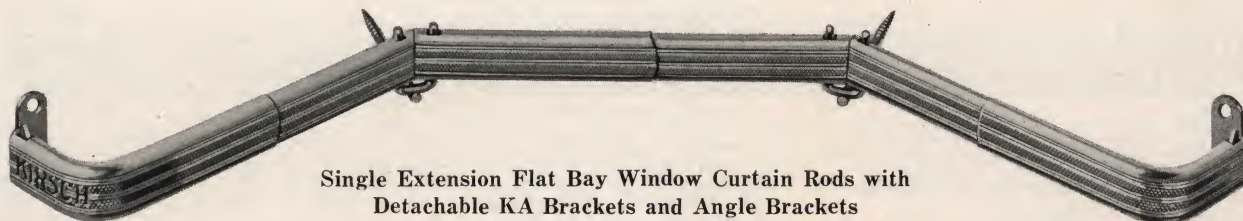
Kirsch Universal Bay Window Rods

"Gold Seal" Quality — StippleTone Finish

Extension of the rods below includes the necessary lap for strength and rigidity.
Packed one-twelfth dozen to the box with brackets and nails (screws if specified).

Finishes: StippleTone Brass and StippleTone White.

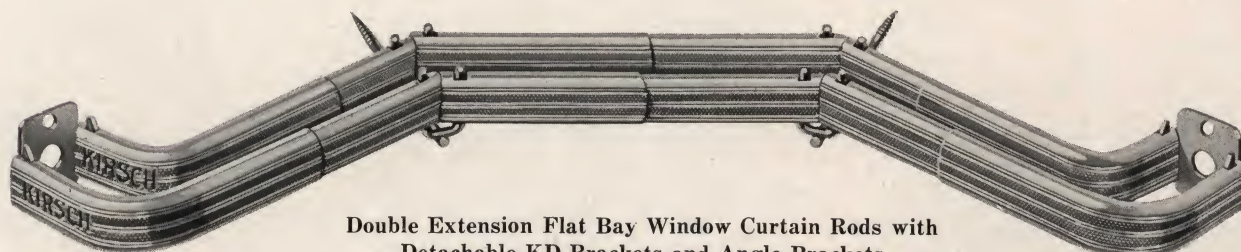
Order by number. Specify Brass or White.



Single Extension Flat Bay Window Curtain Rods with
Detachable KA Brackets and Angle Brackets

Number	Projection in inches	Extension in inches Side Rods	Extension in inches Center Rods
1716	1½	28 to 48	36 to 63
1726	2½	28 to 48	36 to 63
1736	3½	28 to 48	36 to 63

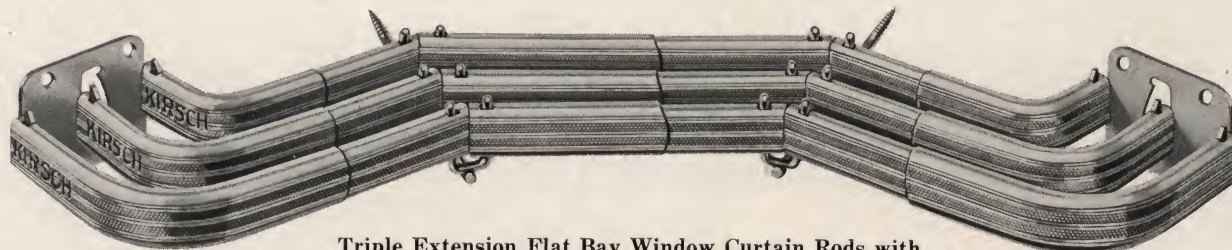
Note: The single bay window rod may be had in the 18 to 28-inch extension on the side rods and 28 to 48-inch extension on the center rod, in either 1½-inch, 2½-inch or 3½-inch projection on special order. Prices quoted on request.



Double Extension Flat Bay Window Curtain Rods with
Detachable KD Brackets and Angle Brackets

03726	2½, 3½	18 to 28	28 to 48
3726	2½, 3½	28 to 48	36 to 63

Note: The double bay window rod may be had in the 1½-2½-inch projection on a rod having 18 to 28-inch extension on side rods, with 28 to 48-inch extension for center rod; also on a rod having 28 to 48-inch extension on side rods and 36 to 63-inch extension on center rod.



Triple Extension Flat Bay Window Curtain Rods with
Detachable KT Brackets and Angle Brackets

3736	1½, 2½, 3½	28 to 48	36 to 63
3746	2½, 3½, 4½	28 to 48	36 to 63

Note: The triple bay window rod may be had in the 18 to 28-inch extension on the side rods and 28 to 48-inch extension on the center rod in either the 1½, 2½, 3½-inch projections or 2½, 3½, 4½-inch projections.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

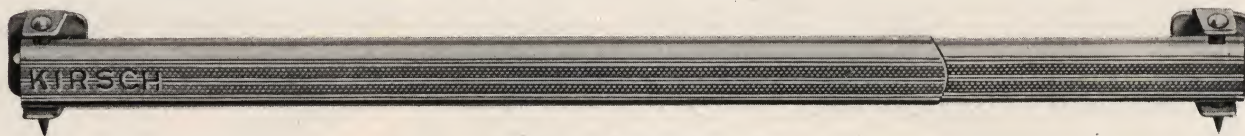
Kirsch Flat Extension Curtain Rods

"Gold Seal" Quality — StippleTone Finish

Extension of the rods below includes the necessary lap for strength and rigidity.
Packed one-twelfth dozen to the box with brackets and nails (screws if specified).

Finishes: StippleTone Brass and StippleTone White.

Order by number. Specify Brass or White.



Single Flat Rod with Detachable W Brackets

Number	Projection in inches	Extension in inches	Number	Projection in inches	Extension in inches
02106	$\frac{1}{4}$	18 to 28	2206	$\frac{1}{4}$	36 to 63
2106	$\frac{1}{4}$	28 to 48			



Single Flat Rod with Detachable W Brackets

2116	$1\frac{1}{2}$	28 to 48	2126	$2\frac{1}{2}$	28 to 48
2216	$1\frac{1}{2}$	36 to 63	2136	$3\frac{1}{2}$	28 to 48
02126	$2\frac{1}{2}$	18 to 28			



Figure No. 22

Rods with W Brackets are especially adapted for top and bottom use on glass panel doors (French doors), casement windows and where shades on doors are hung next to the glass, and curtains are shirred on rods both top and bottom.

Figure No. 22 shows a Kirsch Single Rod with detachable W brackets, used at the bottom on a door.

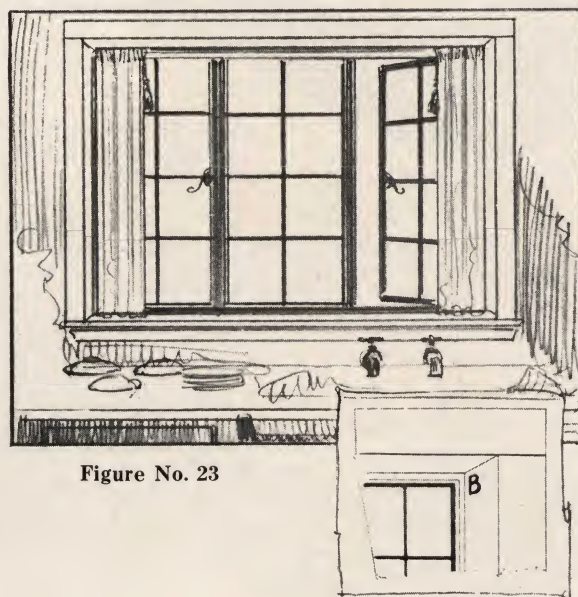


Figure No. 23

Figure No. 23A

The pin which is a part of the W bracket prevents the rod from tilting upward or downward.

Figure No. 23 shows casement windows draped with curtains hung on a Kirsch Single Rod, with W brackets attached to the inside of the casing. (See B, Figure No. 23A, which shows the location of the brackets.)

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Extension Sections For Extra Long Rods

IN modern architecture there is a tendency towards double, triple and larger groups of windows. The question of proper drapery hardware for group windows is easily answered with the Kirsch line. The Kirsch one-piece extension section used with extension rods makes it easy to build up rods of any length. Rod supports, of course, are necessary to properly support the long rods.

The extension sections can be used with either the

single, double or triple style Kirsch Flat Extension Curtain Rods.

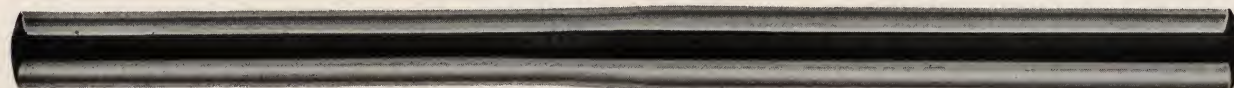
For a window or group of windows too wide for the stock size rods, simply add one or more extension sections, depending upon the width of the window, until the desired length is obtained.

The Kirsch Extension Section provides the most practical method of increasing extension rods to any length.



No. 1016—Kirsch One-Piece Extension Section

Illustration above shows the face of No. 1016 Extension Section which is 36 inches long. The smaller half of the Extension Section is made to fit into the outside section and the other half to fit over the inside section of the regular Kirsch "Gold Seal" Quality Curtain Rod.



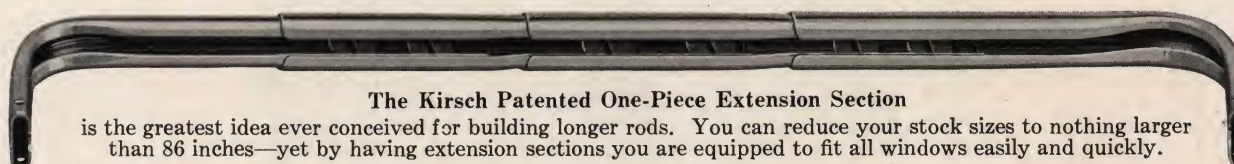
The illustration above shows a rear view of the No. 1016 Kirsch "Gold Seal" Quality Extension Section. This extension section can be used with either the single, double or triple style of "Gold Seal" quality rods. If you have a window that is too wide for any of the stock sizes, add one or more extension sections, depending upon the width of the window, until the desired length is obtained. No dealer's stock is complete without plenty of extension sections.



Patented Locks No. 504 for the Convenience of Kirsch Dealers and Kirsch Customers

Whenever Kirsch extension sections are used with Kirsch extension curtain rods, the extension sections can be locked into the rods by means of small elliptical shaped metal discs or locks which are packed with the extension sections. This makes one solid rod of the combined rod and extension sections, and, consequently, an easier rod to put up or take down. The regular extension rods may also be locked together if desired.

This illustration shows how simply the locking is done. Just insert the locks in the rod and give a one-half turn with a screw driver.



The Kirsch Patented One-Piece Extension Section

is the greatest idea ever conceived for building longer rods. You can reduce your stock sizes to nothing larger than 86 inches—yet by having extension sections you are equipped to fit all windows easily and quickly.

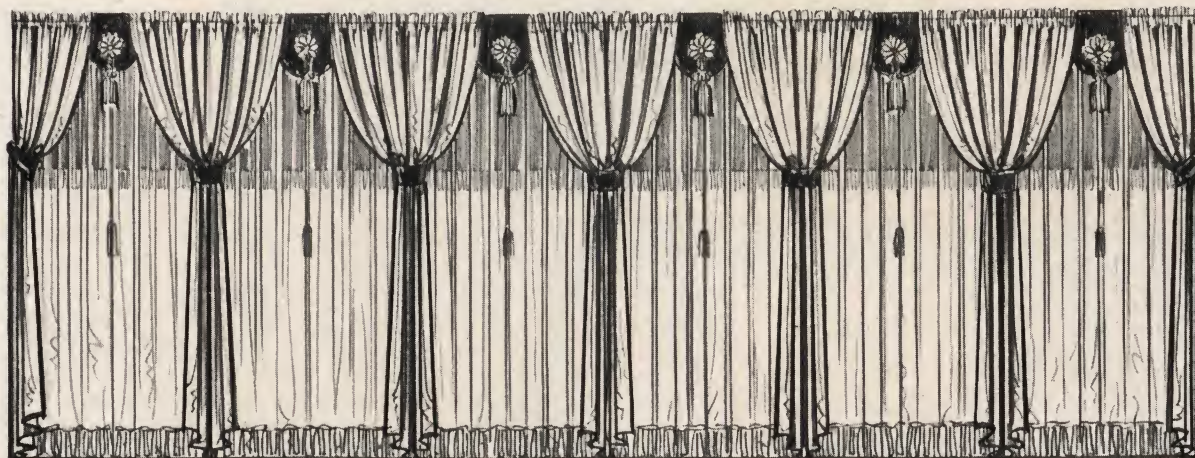


Figure No. 24

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

The Kirsch "Snug-Fit" Bracket

A Bracket that is Simple, Practical and Mechanically Superior



Kirsch Patented "Snug-Fit" Bracket

The Kirsch Bracket represents a basic idea in curtain rod bracket construction and has never been improved upon. Its use is easily understood.

To hang the Kirsch Rod on the new Kirsch "Snug-Fit" Bracket, simply tilt the rod up and hook it over the prong of the bracket. (See illustration.) By giving the rod an easy downward pull it will slide into place. The rod grips the bracket firmly yet it can be removed instantly by a slight upward push.

Kirsch Curtain Rods are easily put up and taken down—yet they cannot come down accidentally. There is no strong push or pull, that endangers your equilibrium. The ease of attaching a Kirsch Curtain Rod to the brackets is especially appreciated when a long rod is used.

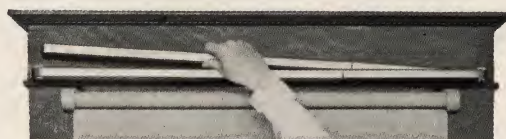


Figure No. 25

The inner curtains usually require laundering more frequently than the overdraperies. With the Kirsch rod, the inner rod—as Figure No. 25 shows—can be removed without detaching or disturbing the overdraperies or the overdrap and valance rods.



Figure No. 26

The Kirsch Flat Curtain Rod can be attached to both brackets, from any one position, with one operation, by one person, when long rods are used. As the illustration shows, it is not necessary to attach the rod to the bracket on one side of the window and then move the chair or stepladder to the other side.

The Kirsch Bracket, as this illustration shows, is

very small, yet it is remarkably strong—because the hook and base are one piece. It is many times stronger than necessary to carry the heaviest draperies. When the Kirsch rod is on the brackets the hooks and base are invisible. In fact, the rod seems to be part of the wall plates. There is no chance for the rod to work away from the wall plates of the brackets.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Where to Place Kirsch Rod Brackets and Window Shade Brackets on the Window Frame

IT is usually quite a problem to know where to fasten the Curtain Rod Brackets and the Shade Roller Brackets on the window frame. We, therefore, show the upper part of the more popular types of window frames in this section and tell where the Kirsch Rod Brackets and Shade Brackets should be attached.

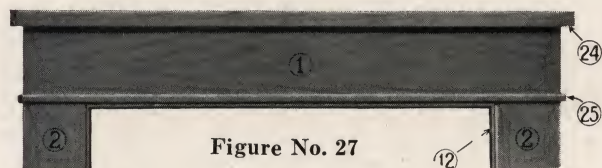


Figure No. 27 shows the "fillet and cap" type of window trim. No. 1 is the head casing; No. 2—side casings; No. 12—window stop; No. 24—cap moulding; No. 25—fillet.

For this popular type of window frame, the plain shade brackets or Kirsch Combination Shade and Rod Brackets should be placed just below the fillet on the side casings (2) so that the shade will not come in contact with the projection of the fillet (see Figure No. 27A), which would interfere with the easy operation of the shade.

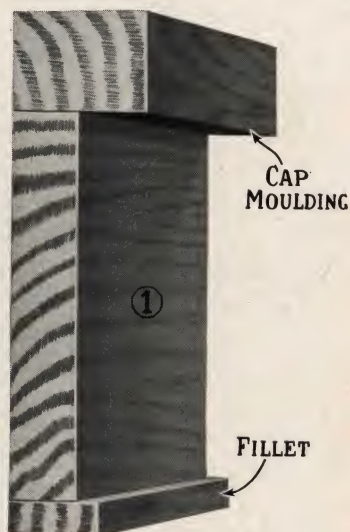


Figure No. 27A

This illustration shows a cross section of the cap moulding, head casing and fillet of the window frame shown in Figure No. 27.

If it is desired to hang the shade inside the casing, the plain brackets are attached to the window stops. It is either a matter of choice or it depends upon the style of window draperies used whether the brackets are fastened to the head casing or to the side casings. We recommend that the rod brackets be placed on the head casing (1) so as to show an equal margin of woodwork at the top and sides of the draperies. If it is desired that the draperies should cover the entire window frame, or if the entire window frame is to be exposed, use Kirsch KN or KND Brackets attached to the casing as illus-

trated and explained in Figures Nos. 29A and 29B (see page 26).

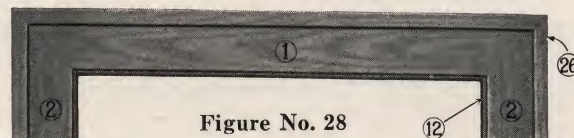


Figure No. 28

Figure No. 28 shows the "backband" type of window frame. No. 1 is the head casing; No. 2—side casings; No. 12—window stop; No. 26—backband moulding.

If the window shade is to be hung on the face of the casing, we recommend that the shade brackets be attached to the side casings with the top edge of the brackets even with the lower edge of the head casing. If the window shade is to be hung on the inside of the casing, place the brackets on the window stops (12) as close to the top as possible.

Kirsch Combination Shade and Rod Brackets may be used on this type of window frame.

Kirsch Single, Double or Triple Brackets are attached to the face of the casing on the line where the head casing (1) is mitered to the side casings (2), the brackets being located at equal distances from the inside corners of the backband mouldings. Kirsch KN or KND Brackets may be placed on the edge of the backband moulding if it is desired to hang the draperies so that they will completely cover the casings.

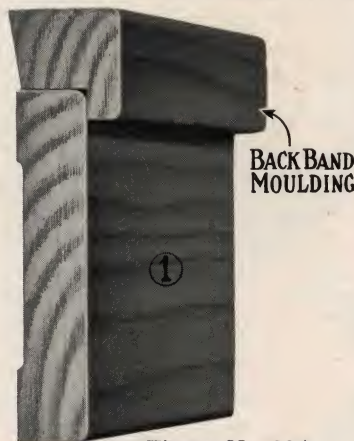


Figure No. 28A

This illustration shows a cross section view of the backband moulding and head casing of the window frame shown in Figure No. 28A.

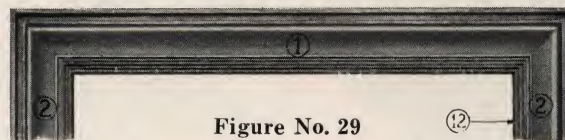


Figure No. 29

Figure No. 29 shows the "moulded face" type of window frame. (See Figure No. 29C, page 26.) No. 1 is the head casing; No. 2—side casings; No. 12—window stop.

Due to the fact that there are no flat surfaces on which to attach brackets on the face of the window frame shown in Figure No. 29, page 25, it is necessary to hang the shade on the inside of the window frame. The shade brackets may be fastened either to the window stops (12) or to the side jambs.



Figure No. 29A

Figure No. 29A shows the double KND Brackets attached to the outside edge of the side casings (2) at points A and C where the brackets should be fastened when it is desired to cover the entire window with draperies. Kirsch KN or KND Brackets are also designed for use when the window opening only is to be draped, exposing all the woodwork. To drape in this manner, the brackets are placed at points D and B, in which case the bracket at point A is attached at point B and the bracket at C is attached at point D.

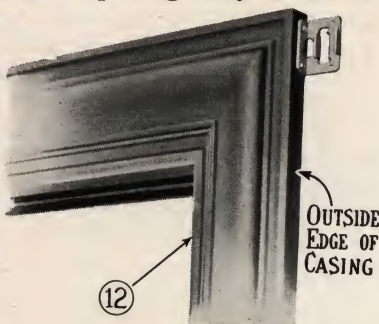


Figure No. 29B

To hang draperies on this window, it is necessary to use either Kirsch KN or KND Brackets. Figure No. 29B shows the double KND Brackets attached to the outside edge of the side casing.



Figure No. 29C

This illustration shows a cross section view of the head casing of the window frame shown in Figures Nos. 29, 29A and 29B.

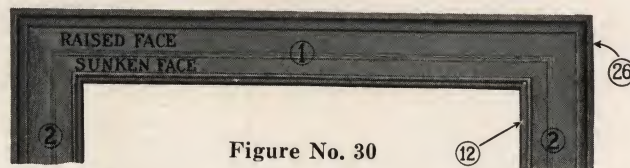


Figure No. 30

Figure No. 30 shows the "Raised and Sunken Face" type of window casing with backband. No. 1 is the head casing; No. 2—side casings; No. 12—window stop; No. 26—backband moulding.

For this type of window casing we recommend that the shade brackets be placed on the sunken face of the side casings (2), or on the side stops (12) if the shade is to be hung inside the frame.

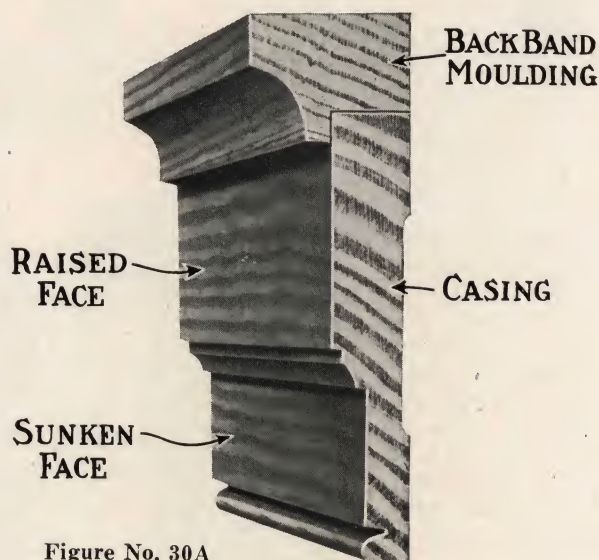


Figure No. 30A

Figure No. 30A is an illustration of a cross section of the head casing of Figure No. 30.

Kirsch Combination Shade and Rod Brackets KH and KHD may also be used on this type of window frame, in which case the combination brackets should be attached to the sunken face of casing at the inside corner where the head casing (1) is joined to the side casings (2).

If the shade brackets are mounted on the face of the casing, Kirsch single, double or triple brackets are attached to the raised face of the casing where the head casing (1) is mitered to the side casings (2). If the shade brackets are attached to the window stops (12) the single, double or triple rod brackets may be attached to the sunken face of the casing where the head casing (1) is joined to the side casings (2).

Kirsch KN or KND Brackets may be used on this type of window frame in the same manner as illustrated and described in Figure No. 29A.

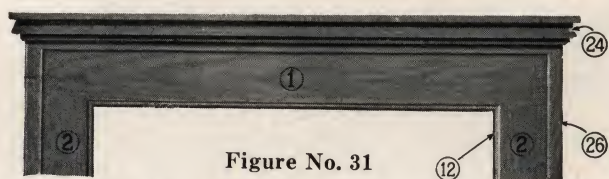


Figure No. 31

Figure No. 31 shows the "Backband, Fillet and Cap Moulding" type of window casing. No. 1 is the head casing; No. 2—side casings; No. 12—window stop; No. 24—cap moulding; No. 26—backband moulding.

If the window shade is to be hung on the face of the casing we recommend that the shade brackets be attached to the side casings with the top edge of the bracket on a line with the lower edge of the head casing. If the window shade is to be hung on the inside of the casing, place the brackets on the side stops (12) as close to the top as possible.

When Kirsch single, double or triple brackets are used on this type of window casing, attach the brackets on the face of the casing at equal distances from the side and top of the backband moulding.

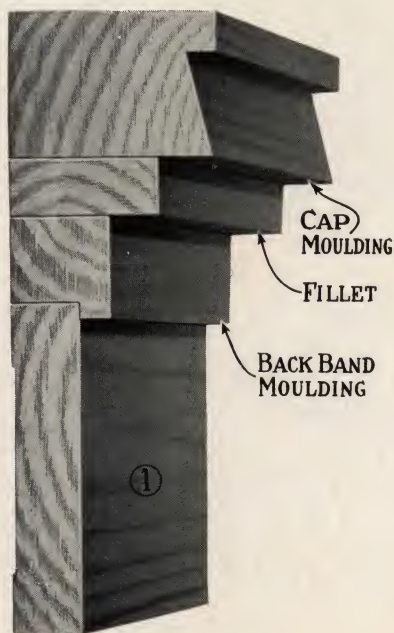


Figure No. 31A

Figure No. 31A is an illustration of a cross section of the head casing of Figure No. 31.

Kirsch Combination Single or Double Window Shade and Curtain Rod Brackets may be used on this type of window casing.

Kirsch KN or KND Brackets may also be used on this type of casing. These brackets may be placed on the edge of the backband moulding just below the fillet if it is desired to so hang

the draperies that they will completely cover the casings, in which case the heading on the curtains or valance must be high enough to cover the fillet and cap moulding.

Figure No. 32 shows another style of "fillet and cap" type of window frame. In Figure No. 32, No. 1 is the head casing; No. 2—side casings; No. 12—window stop; No. 24—cap moulding; No. 25—fillet.



Figure No. 32

For this type of window casing the plain shade brackets or Kirsch Combination Shade and Rod Brackets should be placed just below the fillet on the side casings (2) so that the shade will not come in contact with the projection of the fillet (see Figure No. 32), which would interfere with the easy operation of the shade. If it is desired to hang the shade inside the casing, the plain shade brackets are attached to the window stops (12).

It is either a matter of choice or it depends upon the style of window draperies used whether the curtain rod brackets are fastened to the head casing (1) or to the side casings (2). We recommend that the rod brackets be placed on the head casing (1) so as to show an equal margin of woodwork at the top and sides of the draperies.

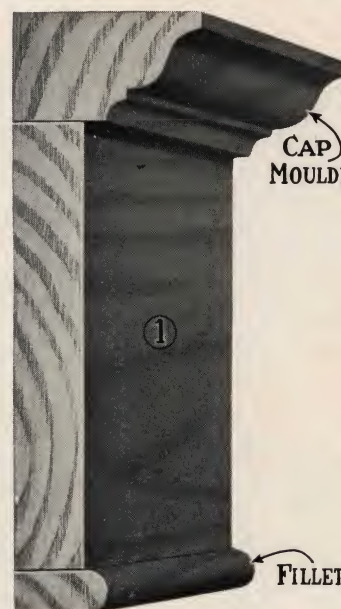


Figure No. 32A

Figure No. 32A is an illustration of a cross section of the head casing of Figure No. 32.

Kirsch "Snug-Fit" Wall Brackets for Use with the Kirsch "Gold Seal" Rods

Order by Number. Finished in Brass or Aluminum. "Gold Seal" Rods Packed with Nails (Screws if Specified).



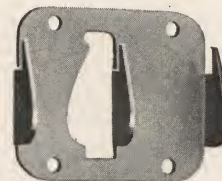
KA Brackets

KA Brackets are made, packed and sold in pairs. Furnished to dealers in any quantity desired. For further details see page 24.



KD Double Brackets

KD Brackets are interchangeable. Put up two brackets to the package. Furnished to dealers in any quantity desired. For further details, see page 24.



KT Triple Brackets

KT Brackets are interchangeable. Put up two brackets to the package. Furnished to dealers in any quantity desired. For further details, see page 24.



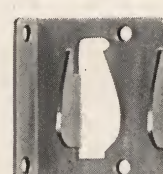
Right Hand KN Bracket



Left Hand KN Bracket



Right Hand KND Bracket



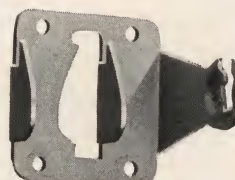
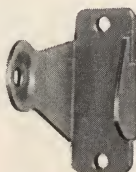
Left Hand KND Bracket

Kirsch KN and KND Brackets may be used when the window opening only is to be draped, exposing all the woodwork, or when it is desired to cover the entire window with draperies. When the window opening only is to be draped, the shades must be hung on the inside of the casing. When it is desired to cover up the woodwork or to give the appearance of greater width to a narrow window, the brackets should be mounted on the outer edge of the casing. For further detailed use of the KN and KND Brackets, refer to Figure No. 29A, page 26.



KH Combination Window Shade and Curtain Rod Brackets

KH Brackets are made, packed and sold in pairs. Furnished to dealers in any quantity desired. A pair of KH Brackets supports both the window shade and curtain rod. Holds the shade in correct relation to the rod. There is a saving of labor in putting up the shades and rods, requiring only one set of holes instead of two or more sets. Unnecessary holes certainly do not add to the beauty of your window casing.

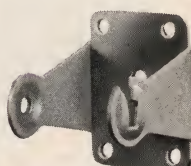


KHD Combination Window Shade and Curtain Rod Brackets

KHD Brackets are made, packed and sold in pairs. Furnished to dealers in any quantity desired. A pair of KHD Brackets supports both the window shade and double curtain rod. Holds the shade in correct relation to the rod. There is a saving of labor in putting up the shades and rods, requiring only one set of holes instead of two or more sets. Unnecessary holes certainly do not add to the beauty of your window casing.



Kirsch Mullion Shade Bracket and W and WD Brackets

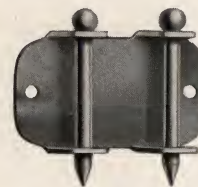


No. SS Bracket

Kirsch Mullion Shade Bracket No. SS. This Bracket saves time in hanging shades and protects woodwork by making fewer screw holes necessary. There is a hole in center of base to allow for rod support. Finished in Brass or Nickel. Packed as ordered.



W Bracket



WD Bracket

W or WD Brackets are especially adapted for bottom use on French doors or casement windows.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch "Fresh Air" Swinging Flat Rods

The Modern Convenience

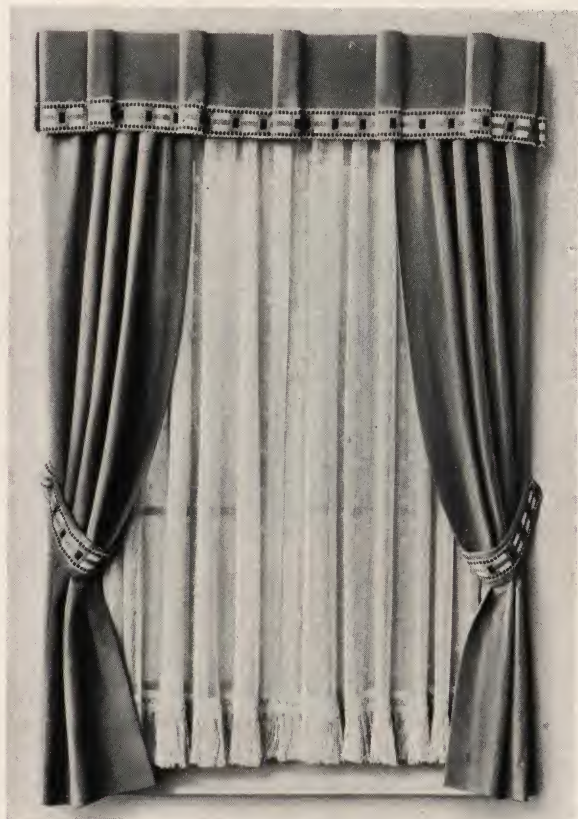


Figure No. 33

BECAUSE Kirsch Fresh Air Swinging Rods fulfill the demand for light and ventilation, especially in bedrooms, their use is constantly increasing. The swinging curtain rod permits plenty of fresh air to circulate in the room and at the same time protects the curtains during stormy weather.

The swinging rod bracket is built strong enough to prevent twisting or sagging, making a support at the center of the head casing unnecessary. By eliminating supports, the curtains can be opened from the floor without getting up on a chair or a stepladder. A slight pull on the curtains and draperies—and they are opened. Another slight pull—and they are closed. Simplicity itself.

Swinging rods are also frequently used with inward swinging casement windows. When hung on Kirsch Swinging Rods, the curtains and draperies may be swung completely out of the way of the casement windows when they are opened. See pages 44 and 45 for description of Curtain "Hold-Backs," which are sometimes used with the swinging rods.



Figure No. 34

When writing regarding any of the illustrations shown in this catalog, please be sure to mention the figure, page and catalog numbers.

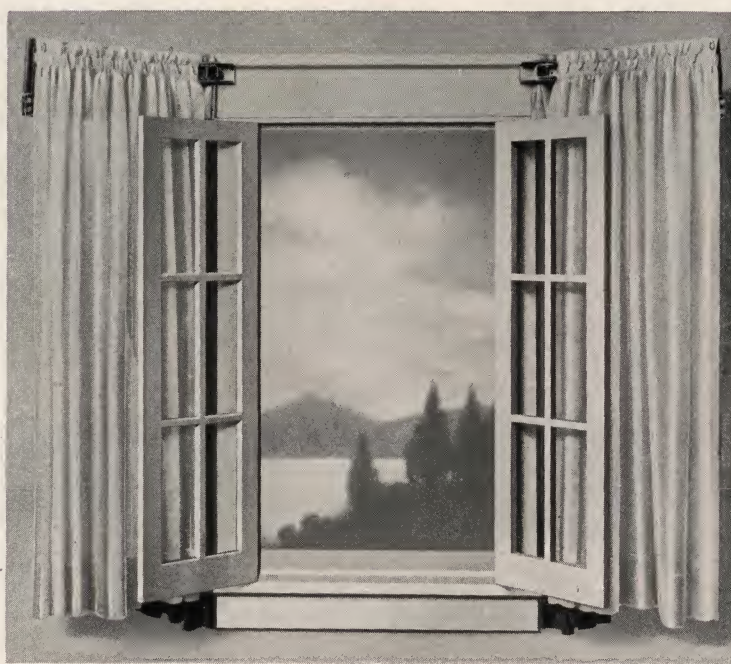
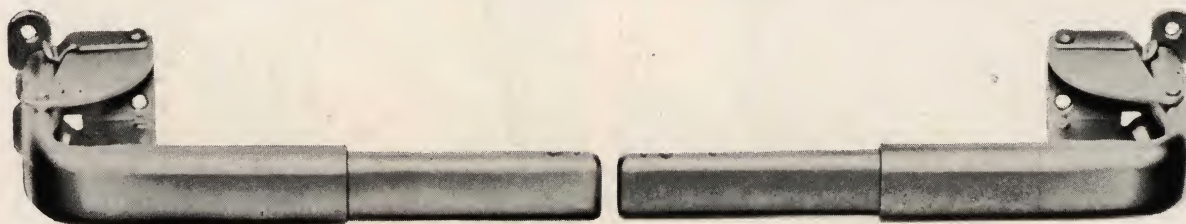


Figure No. 35

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch "Fresh Air" Swinging Rods

Complete instructions for putting up come with the rods. Curtains can be opened from the floor. Finished in Brass and White. Order by Number. Specify Brass or White.



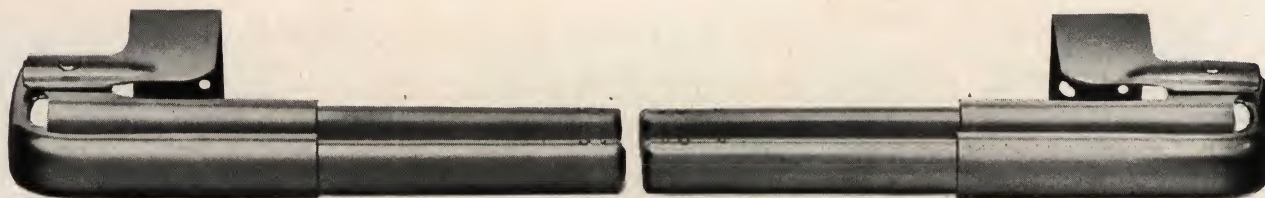
Kirsch Full-Swing Flat Curtain Rod No. 518/19

Each rod arm is 27 inches long and can be cut to fit. One pair complete measures 58 inches over all. Brackets and arms are packed 6/12 dozen pairs to the box with the necessary locks, screws and pins.

The curtains are very easily put up or taken down when Kirsch Fresh Air Rods are used, because the rods have finished ends that do not cut or tear the curtain fabric.

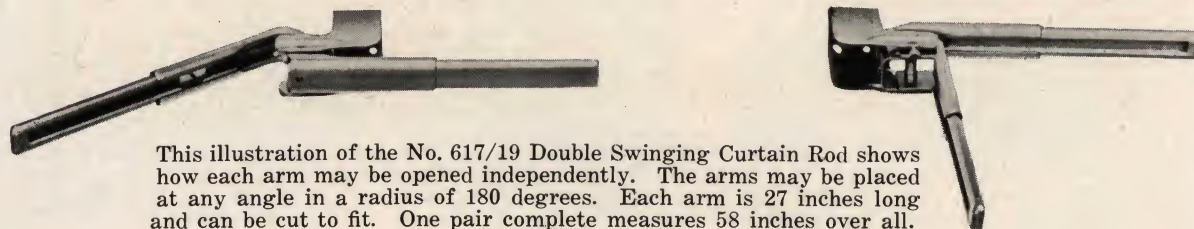


This illustration shows the Kirsch Full-Swing Curtain Rod No. 518/19 with the left arm open and the right arm closed. This rod allows the full swing of a door or window. It should be used with French Doors and Casement Windows, where the rod is required to swing with the door or window.



Kirsch No. 617/19 Double Swinging Curtain Rod

A practical double swinging rod which makes easy the use of overdraperies on a swinging rod. The lengths of both the inside and outside arms are determined by the style of overdrapery used. Brackets and arms are packed 3/12 dozen pairs to the box with the necessary locks, screws and pins.

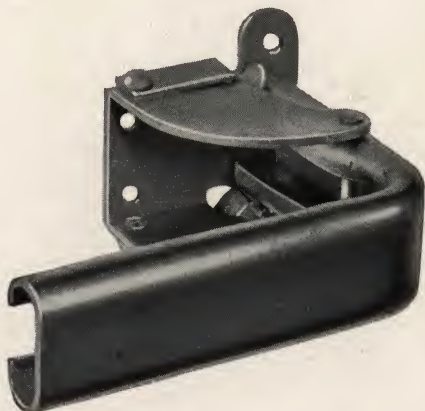


This illustration of the No. 617/19 Double Swinging Curtain Rod shows how each arm may be opened independently. The arms may be placed at any angle in a radius of 180 degrees. Each arm is 27 inches long and can be cut to fit. One pair complete measures 58 inches over all.

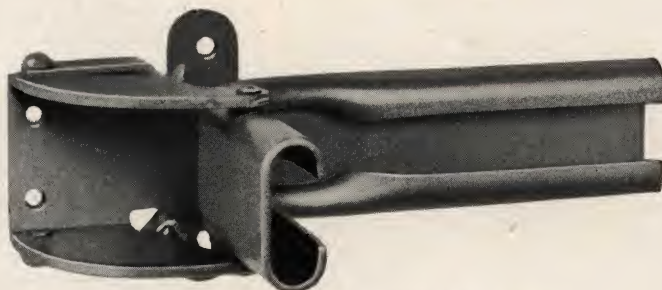
THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch "Fresh Air" Swinging Flat Curtain Rod Brackets

Finished in Brass and White. Order by number. Specify Brass or White.



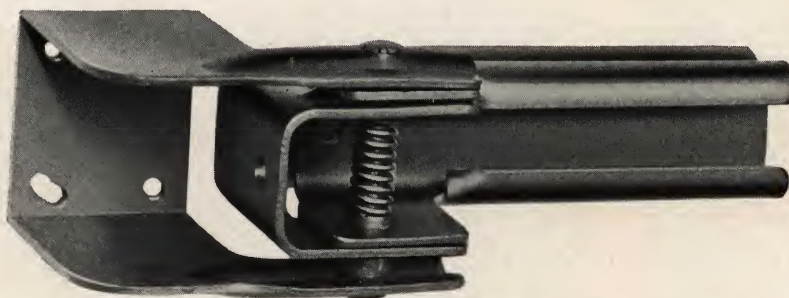
Bracket of Kirsch Full-Swing Flat Curtain Rod No. 518/19. Brackets and arms are packed 6-12 dozen pairs to the box with necessary locks, screws and pins.



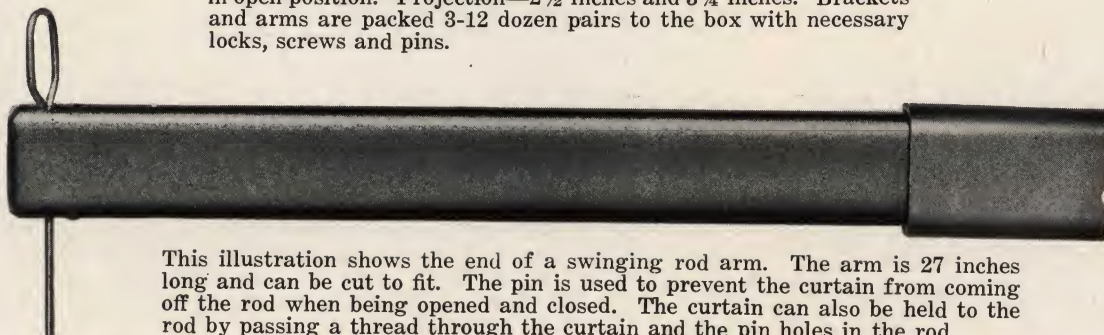
Bracket of Kirsch Full-Swing Flat Curtain Rod No. 518/19 in open position.



Bracket of Kirsch Double Swinging Flat Curtain Rod No. 617/19 in closed position. Note the sturdiness of the construction.



Bracket of Kirsch Double Swinging Flat Curtain Rod No. 617/19 in open position. Projection—2½ inches and 3¼ inches. Brackets and arms are packed 3-12 dozen pairs to the box with necessary locks, screws and pins.



This illustration shows the end of a swinging rod arm. The arm is 27 inches long and can be cut to fit. The pin is used to prevent the curtain from coming off the rod when being opened and closed. The curtain can also be held to the rod by passing a thread through the curtain and the pin holes in the rod.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

THE illustrations at the right show color schemes and draping suggestions for a complete home consisting of living room [12], dining room [6], library [11], sun parlor [15], nursery [10], two bedrooms [8 and 13], upper floor stair landing [7], bathroom [14], and kitchen [9].

There is a Kirsch Rod for every window or door regardless of size or style of architecture.



YOU are invited to write suggestions and assistance door draping problems. Please state your problem addressing the Kirsch Service Company, Sturgis, Michigan free to our

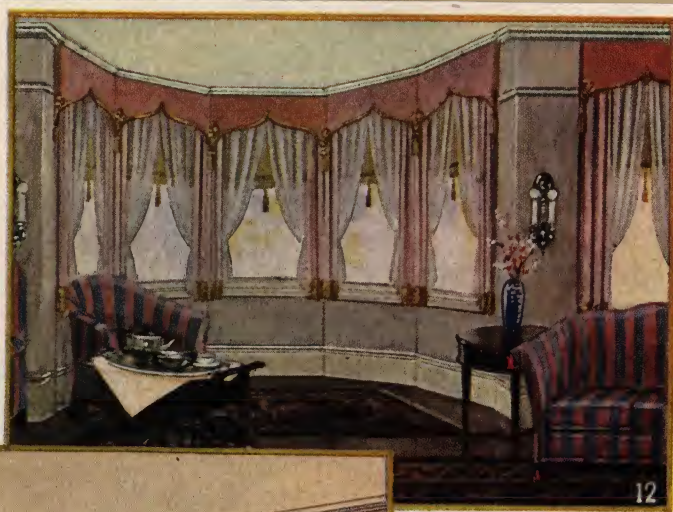


the Kirsch Service Bureau for
on any of your window or

completely, giving all details,
Bureau, Kirsch Manufacturing
en. This service is absolutely
customers.



10



12



THE well draped window not only gives a pleasing sense of privacy, but through its own attractiveness, brightens and beautifies the entire room. It is pleasing to know that the artistic possibilities of window drapings can be utilized to the utmost without any handicap to the primary functions of the window—to admit light and ventilation.



11



F. WHINCAP

15

Kirsch Rod Supports

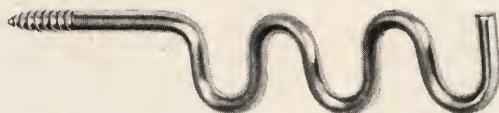
Order by Number. Brass Finish only.



No. 260—For single rod having 1½ inch projection.
No. 262—For single rod having 2½ inch projection.
No. 264—For single rod having 3½ inch projection.



No. 261—For single rod having 2½ inch projection, or double rod having 1½ inch projection on first rod and 2½ inch projection on second rod.



No. 265—For single rod having 3½ inch projection; for double rod having 2½ inch projection on first rod and 3½ inch projection on second rod; or for triple rod having 1½ inch projection on first rod, 2½ inch projection on second rod and 3½ inch projection on third rod.

No. 266—For single rod having 4½ inch projection; for double rod having 3½ inch projection on first rod and 4½ inch projection on second rod; or for triple rod having 2½ inch projection on first rod, 3½ inch projection on second rod and 4½ inch projection on third rod.

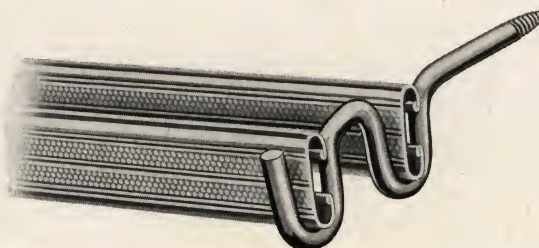
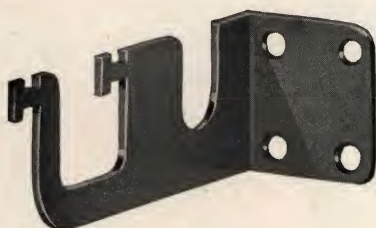


Figure No. 36

The above illustration is a cross section view of a double Kirsch Rod hung on a round wire rod support. The rod is held firmly in position.



No. 556—For single rod having 2½ inch projection, or double rod having 1½ inch projection on first rod and 2½ inch projection on second rod.



No. 555—For single rod having 1½ inch projection.



No. 557—For single rod having 3½ inch projection; for double rod having 2½ inch projection on first rod and 3½ inch projection on second rod, or for triple rod having 1½ inch projection on first rod, 2½ inch projection on second rod, and 3½ inch projection on third rod.

No. 558—For single rod having 4½ inch projection; for double rod having 3½ inch projection on first rod and 4½ inch projection on second rod, or for triple rod having 2½ inch projection on first rod, 3½ inch projection on second rod, and 4½ inch projection on third rod.

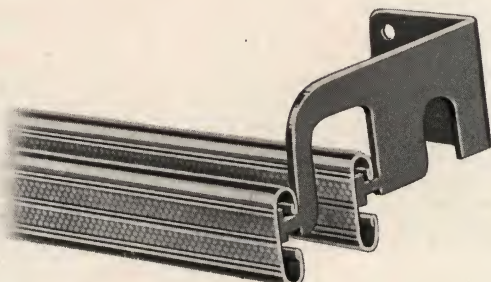


Figure No. 37

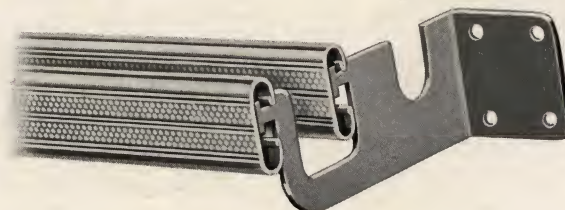


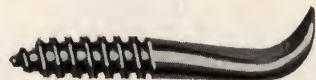
Figure No. 38

The above illustrations are cross section views of a double Kirsch rod hung on the flat rod support, which show plainly how the rod rests in the grooves of the support. The support may be reversed as shown in Figure No. 37, so that the rod hangs below instead of above.

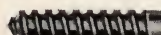
THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Invisible Rod Supports

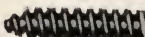
Order by number. Brass Finish only.



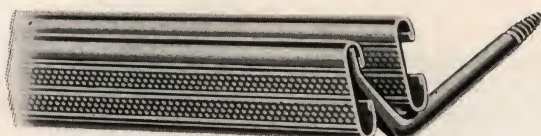
No. 154— $\frac{3}{4}$ -inch projection.



No. 158— $4\frac{1}{2}$ -inch projection.



No. 157— $3\frac{1}{2}$ -inch projection.



No. 156— $2\frac{1}{2}$ -inch projection.



No. 155— $1\frac{1}{2}$ -inch projection.

This illustration is a cross section view showing how the double rod is supported by the Kirsch Invisible Rod Support.

Kirsch Bay Window Angle Brackets

For "Gold Seal" Quality Bay Window Rods

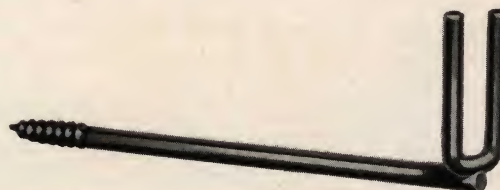
Packed one dozen in a box. Finishes: to match rods.



No. 363—For Double Bay Window Rods having $1\frac{1}{2}$, $2\frac{1}{2}$ inch projection.

No. 364—For Double Bay Window Rods having $2\frac{1}{2}$, $3\frac{1}{2}$ inch projection.

No. 365—For Double Bay Window Rods having $3\frac{1}{2}$, $4\frac{1}{2}$ inch projection.



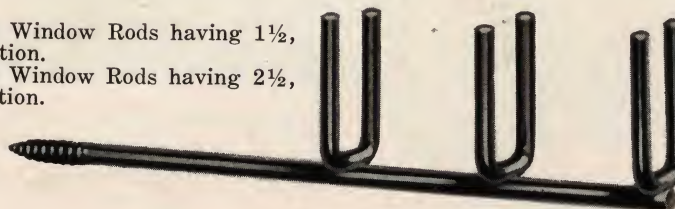
No. 360—For Single Bay Window Rod having $1\frac{1}{2}$ inch projection.

No. 361—For Single Bay Window Rod having $2\frac{1}{2}$ inch projection.

No. 362—For Single Bay Window Rod having $3\frac{1}{2}$ inch projection.

No. 366—For Triple Bay Window Rods having $1\frac{1}{2}$, $2\frac{1}{2}$ and $3\frac{1}{2}$ inch projection.

No. 367—For Triple Bay Window Rods having $2\frac{1}{2}$, $3\frac{1}{2}$ and $4\frac{1}{2}$ inch projection.



THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Sash Rods and Their Use

SASH rods are used in many ways in securing attractive draping effects. On window casings they are attached either to the face of the casing or on the inside. They are very frequently attached to the window sash on inside swinging casement window sash and sometimes on the lower sash in the case of double hung window sash.

Sash rods are generally used for supporting the curtains and draperies on glass doors and transoms as well as on windows. Kitchen and bathroom curtains are usually hung on sash rods, although two-tier curtains in living rooms and libraries are also suspended from sash rods.

Sash rods are also frequently used on bedroom and office windows in conjunction with regular curtain rods when it is desired to use an extra sash curtain on the lower window sash, supplementing the overdraperies for the sake of privacy.

Kirsch Sash Rods are so designed that they may be used both at the top or bottom of the window or door. They may be had in the double style for use when overdraperies, or a valance, are used in conjunction with the glass curtains.

Kirsch Sash Rods may also be used on either the face or on the inside of the casing, an inside bracket being necessary, of course, when attached in the latter way.

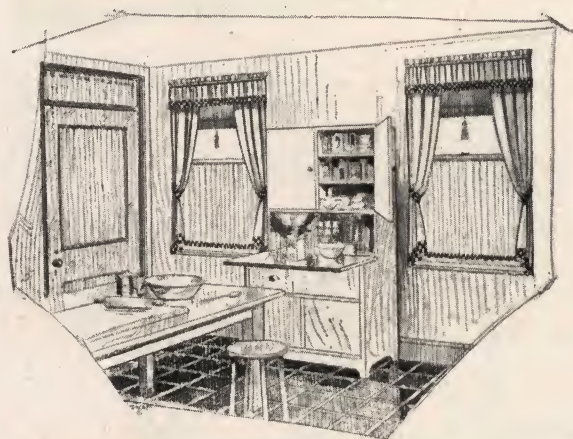


Figure No. 39

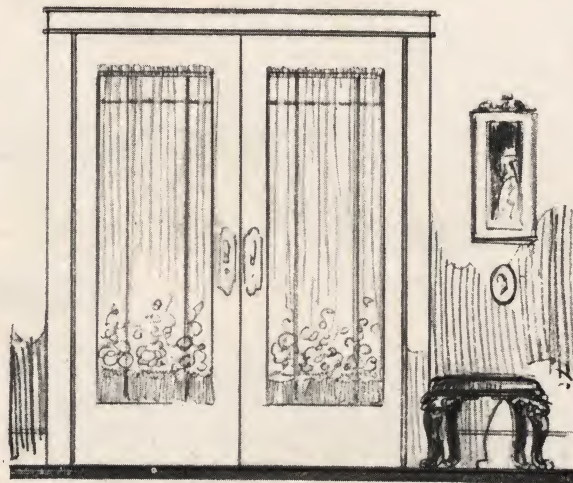


Figure No. 40

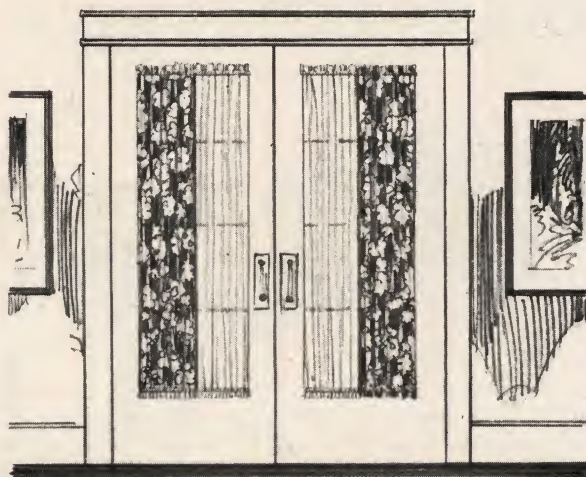


Figure No. 41

You are invited to write the Kirsch Service Bureau for suggestions and assistance on any of your window or door draping problems.

Please state your problem completely, giving all details, addressing the Kirsch Service Bureau, Kirsch Manufacturing Company, Sturgis, Michigan. This service is absolutely free to our customers.

When writing regarding any of the illustrations shown in this catalog, please be sure to mention the figure, page and catalog numbers.

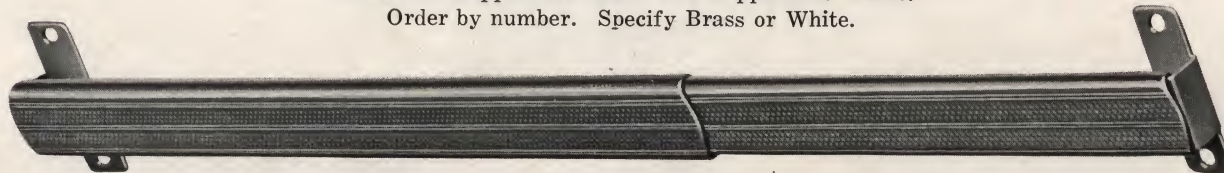
Kirsch Flat Extension Sash and Door Rods**"Gold Seal" Quality — StippleTone Finish**

Extension of the rods below includes the necessary lap for strength and rigidity.

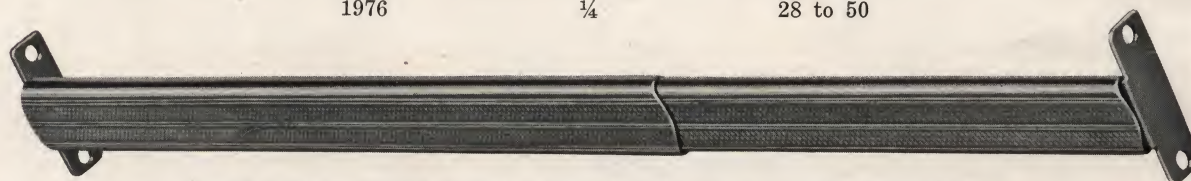
Packed one dozen to the box with brackets and screws (nails if specified).

Finishes: StippleTone Brass and StippleTone White.

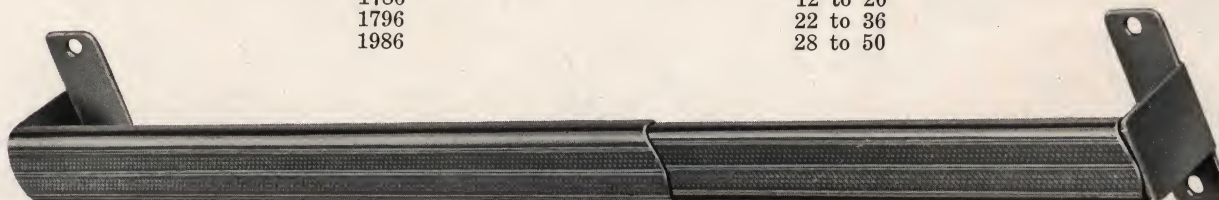
Order by number. Specify Brass or White.

**Kirsch Sash or Door Rod with FO Brackets for Use on Outside Face of Casing**

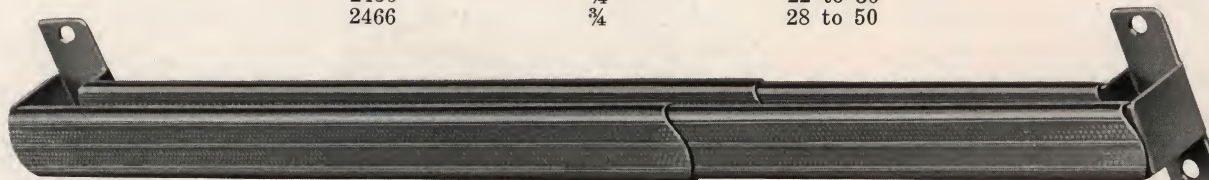
Number	Projection in inches	Extension in inches
1766	$\frac{1}{4}$	12 to 20
1776	$\frac{1}{4}$	22 to 36
1976	$\frac{1}{4}$	28 to 50

**Kirsch Sash or Door Rod with FI Brackets for Use on Inside Face of Casing**

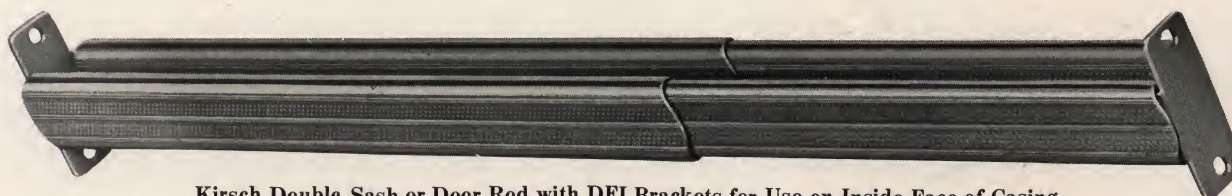
1786		12 to 20
1796		22 to 36
1986		28 to 50

**Kirsch Sash or Door Rod with PO Brackets for Use on Outside Face of Casing**

2446	$\frac{3}{4}$	12 to 20
2456	$\frac{3}{4}$	22 to 36
2466	$\frac{3}{4}$	28 to 50

**Kirsch Double Sash or Door Rod with DFO Brackets for Use on Outside Face of Casing**

2056	$\frac{1}{4}, \frac{3}{4}$	12 to 20
2066	$\frac{1}{4}, \frac{3}{4}$	22 to 36
2076	$\frac{1}{4}, \frac{3}{4}$	28 to 50

**Kirsch Double Sash or Door Rod with DFI Brackets for Use on Inside Face of Casing**

2026		12 to 20
2036		22 to 36
2046		28 to 50

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Flat Extension Sash and Door Rods

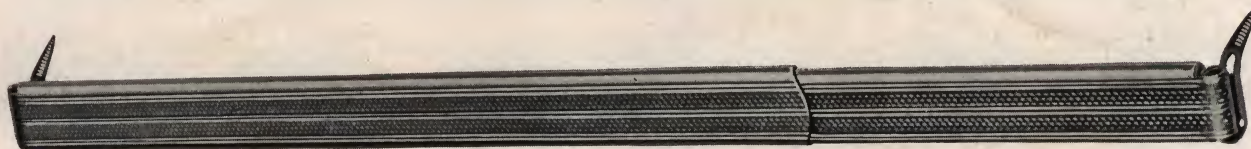
"Gold Seal" Quality — StippleTone Finish

Extension of the rods below includes the necessary lap for strength and rigidity.

Packed one dozen to the box with brackets and screws or screw hooks.

Finishes: StippleTone Brass and StippleTone White.

Order by number. Specify Brass or White.



Kirsch Sash Rod with Screw Hook Brackets for Use on Outside or Inside Face of Casing

Number	Projection in inches	Extension in inches
0166	$\frac{1}{2}$	12 to 20
166	$\frac{1}{2}$	22 to 36
176	$\frac{1}{2}$	28 to 50



Kirsch Sash Rod with Screws for Use on Outside Face of Casing or Door

0186	$\frac{1}{4}$	12 to 20
186	$\frac{1}{4}$	22 to 36
196	$\frac{1}{4}$	28 to 50



Kirsch Sash Rod with Screws for Use on Outside Face of Casing or Door

01186	$\frac{3}{4}$	12 to 20
1186	$\frac{3}{4}$	22 to 36
1196	$\frac{3}{4}$	28 to 50

A double sash rod with screws for use on the outside face of the casing or door may be made by combining the Kirsch Sash Rod with Screws in the $\frac{1}{4}$ inch projection (0186, 186, 196) and the Kirsch Sash Rod with Screws in the $\frac{3}{4}$ inch projection (01186, 1186, 1196).

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Sash Rod Brackets

For Use with "Gold Seal" Quality Rods

Order by number. Specify finish, Brass or White.



FO Sash Rod Bracket

Used on face of casing with Kirsch "Gold Seal" quality Sash Rods, Nos. 1766, 1776, and 1976. Packed as ordered.



FI Sash Rod Bracket

Used on inside of casing with Kirsch "Gold Seal" quality Sash Rods, Nos. 1786, 1796, and 1986. Packed as ordered.



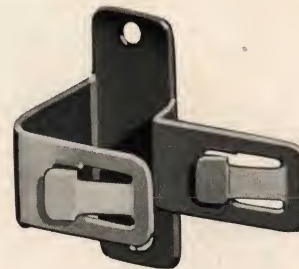
PO Sash Rod Bracket

Used on face of casing with Kirsch "Gold Seal" quality Sash Rods, Nos. 2446, 2456, and 2466. Packed as ordered.



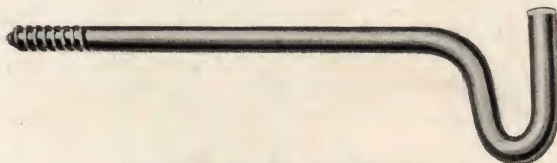
DFI Sash Rod Bracket

Used on inside of casing with Kirsch "Gold Seal" quality Sash Rods, Nos. 2026, 2036, and 2046. Packed as ordered.



DFO Sash Rod Bracket

Used on face of casing with Kirsch "Gold Seal" quality Sash Rods, Nos. 2056, 2066, and 2076. Packed as ordered.



Screw Hook Bracket No. 533

2-inch projection.

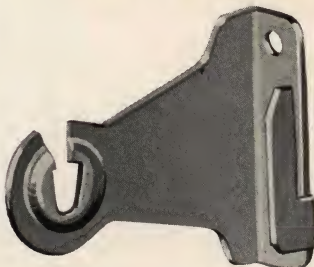
Used on face of casing only with Kirsch "Gold Seal" quality Sash Rods, Nos. 0166, 166, and 176. Finished in Brass or Nickel. Packed 2 dozen to the box.



Screw Hook Bracket No. 532

1/2-inch projection.

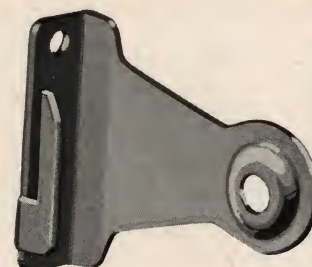
Used either on the inside or face of casing with Kirsch "Gold Seal" quality Sash Rods, Nos. 0166, 166, and 176. Finished in Brass or Nickel. Packed 4 dozen to the box.



Left Hand KHS Bracket

The Kirsch Combination Sash Rod and Shade Brackets make it possible to support both the shade and curtain on one fixture with the curtain next to the glass.

Finished in Brass or Aluminum. Come in pairs. Packed as ordered. Order by number. Specify finish.



Right Hand KHS Bracket

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Extension Portiere Rods

KIRSCH Portiere Rods are a big help in draping door openings more beautifully. The door opening drapings between rooms are an important feature in the decoration and character of the room. Considerable thought should be given to their treatment.

If the portieres are to be opened and closed, it can be done either by hand when the door drapery is attached to the Kirsch Portiere Rod with slides, or with draw cord equipment, which Kirsch has developed to a high degree of perfection. Always use Kirsch patented spring draw cord pulls with draw cord equipment.

Portieres are usually hung with hooks through the eyes of the slides which travel in the groove of the rod. The rod is always placed inside the casing since the opening is an architectural feature which should be treated as such.

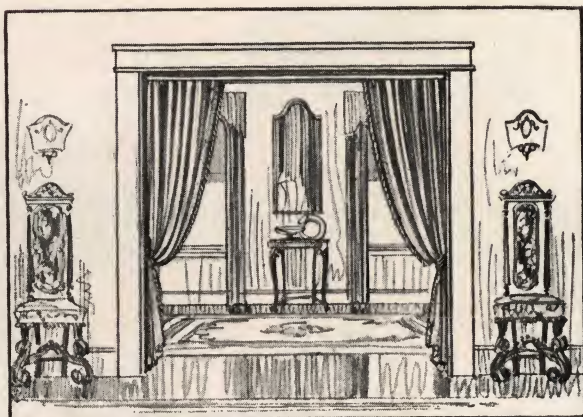


Figure No. 42

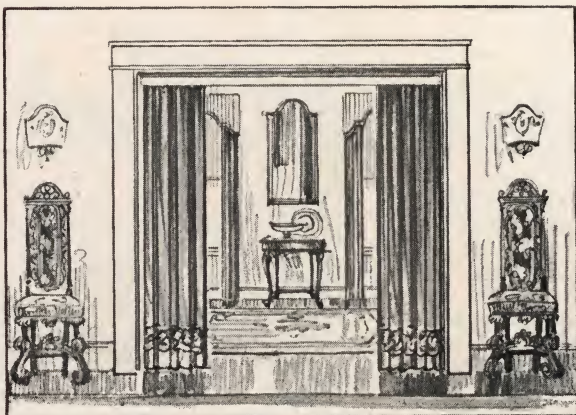


Figure No. 43

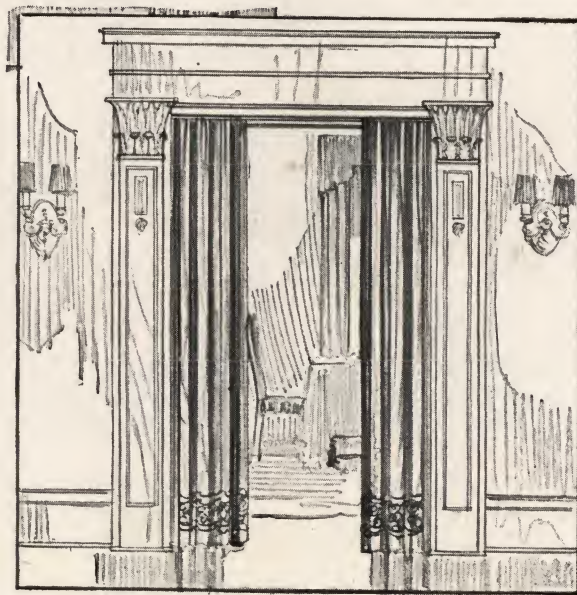


Figure No. 44



Figure No. 45

Kirsch Portiere Rods are advantageously used in clothes closets. When hung on a portiere rod, as in Figure No. 45, any likelihood of the garments wrinkling is eliminated. Clothes can be more conveniently hung up and are more accessible when hung on a portiere rod rather than clothes hooks. When a portiere rod is used the capacity of the clothes closet increases.

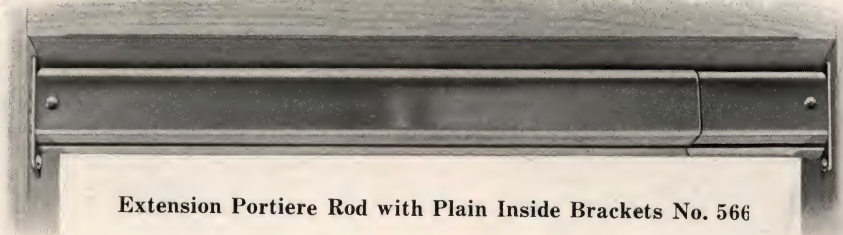
THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Portiere Rod

The Kirsch Portiere Rod is easily put on and taken off the brackets. The Perfected brackets and rod ends prevent the rod from accidentally coming off the brackets.

The extension of the rods below includes the necessary lap for strength and rigidity. Packed one-twelfth dozen to the box. Finishes: Brass and White. Order by number. Specify finish.

No.	Sections	Extension in inches
568	Two	21 to 38
569	Two	41 to 74
570	Three	72 to 98
571	Four	95 to 136



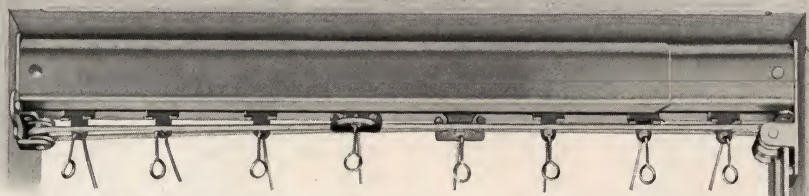
Extension Portiere Rod with Plain Inside Brackets No. 566



Extension Portiere Rod with Plain Inside Brackets
No. 566, Plain Slides and No. 497A Hooks

No.	Sections	Extension in inches
580	Two	21 to 38
581	Two	41 to 74
582	Three	72 to 98
583	Four	95 to 136

No.	Sections	Extension in inches
585	Two	21 to 38
586	Two	41 to 74
587	Three	72 to 98
588	Four	95 to 136



Extension Portiere Rod with Combination Inside Brackets No. 567.
No. 565 Plain Slides, No. 565M Master Slides, No. 497A Hooks,
Pulley Cord, and Weight Balls

Portiere Two-Piece Extension Sections for Making Longer Portiere Rods

No. 446 consists of one 20-inch inside section and one 20-inch outside section.

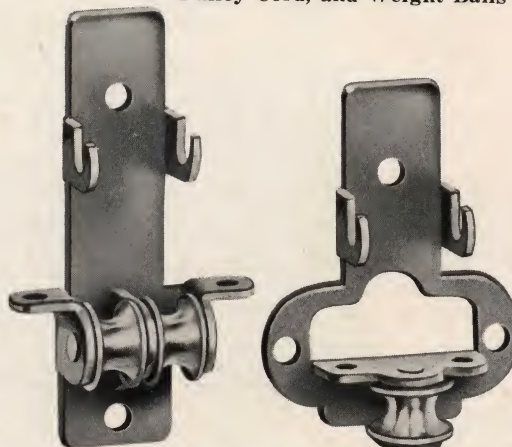
No. 448 consists of one 40-inch inside section and one 40-inch outside section.



No. 566
Kirsch Plain
Inside Rod Bracket
Sold in Pairs.



No. 528
Portiere Rod Supports
Portiere Rod Supports
should be used on doors
wider than 78 inches.



No. 567
Kirsch Inside Brackets with Traverse Pulleys
Sold in Pairs.



No. 565M
Kirsch Master "No Knot"
Portiere Slide



No. 565
Kirsch Plain Portiere
Slide

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Hooks, Rings and Lambrequin Stays

Finish: Bright Brass. Order by number.

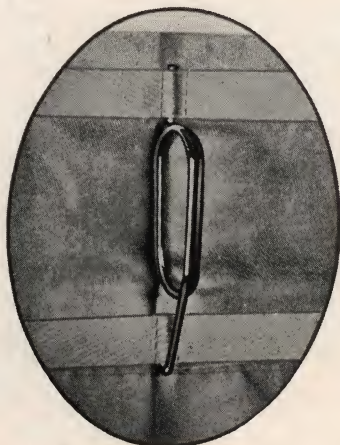
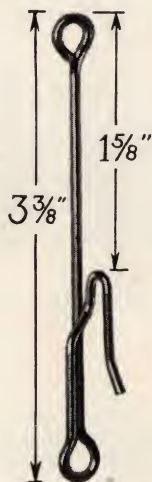


Figure No. 46

Figure No. 46 shows how the No. 562 French Heading Ring is used. The draperies are easily and quickly attached or detached when these rings are used. As the illustration shows, two strips of tape are sewed to the back of the curtain and the ends of the ring are inserted in the tape.



No. 491 French Heading Hook

Packed 12 dozen to the box. Used in connection with Kirsch Plain Ring No. 500 (see Figure No. 48).



Figure No. 48

Figure No. 48 shows the correct position of the French Heading Hook No. 491 and the No. 500 Plain Ring when hung on the "Gold Seal" Rod. The French Heading Hook is sewed to the draperies and then hung through the eye of the ring. By allowing 1/2 inch of heading above the eye of the French Heading Hook the rod is completely covered.



No. 562 French Heading Ring Without Eyes

Packed six dozen to the box.



Kirsch French Heading Ring No. 510

This Ring is made with the eye turned for plaiting. Packed 12 dozen to the box.



No. 726 Kirsch Lambrequin Stay

Made of solid brass. Packed 3 dozen to the box. Kirsch Lambrequin Stays may be used with soft valances, also with lambrequins having buckram stiffening.



No. 730 Kirsch Lambrequin Stay

Made of solid brass. Packed 3 dozen in a box. The loop made of brass snaps down over the rod and holds the lambrequin practically flat and rigid.



Kirsch French Heading Ring No. 510A

This Ring has the eye turned to fit flat against the draperies where plaiting is not desired. Packed 12 dozen to the box.



Figure No. 47

Figure No. 47 shows the No. 510A French Heading Ring sewed to the material. This ring has the eye turned to fit flat against the material and can be used with or without plaiting.



Kirsch Plain Ring No. 500

Packed 12 dozen to the box.

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Kirsch Drapery Hooks and how they are used.

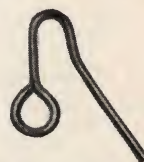
Made of Solid Brass. Finish: Bright Brass. Order by Number.



Kirsch Drapery Hook No. 496
This hook has a short shank for close up work. The eye is turned to fit inside of the plait. Used where draperies or curtains are hung on vestibule rods. Packed 12 dozen to the box.



Kirsch Drapery Hook No. 496A
This hook has a short shank for close up work. The eye is turned to fit flat against the draperies. Used where draperies or curtains are hung on vestibule rods. Packed 12 dozen to the box.



Kirsch Drapery Hook No. 497
Used in connection with plain Ring, No. 500. Has the eye turned to fit inside of the plait. Heavy wire for medium or heavy draperies. Packed 12 dozen to the box.



Kirsch Drapery Hook No. 497A
Used same as No. 497. Eye is turned to fit flat against the draperies. Heavy wire for medium and heavy draperies. Packed 12 dozen to the box.



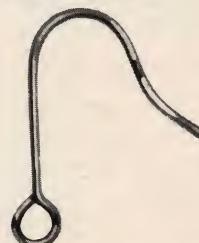
Figure No. 49



Kirsch Drapery Hook No. 498
Used same as No. 497. Eye is turned to fit inside of the plait. Medium weight wire, used for light weight draperies. Packed 12 dozen to the box.



Kirsch Drapery Hook No. 498A
Used same as No. 497A. Eye is turned to fit flat against the draperies. Medium weight wire, used for light weight draperies. Packed 12 dozen to the box.



Kirsch Drapery Hook No. 499
The eye is turned to fit inside of the plait. This hook will go over any style of Kirsch flat rod. Packed 12 dozen to the box.



Kirsch Drapery Hook No. 499A
The eye is turned to fit flat against the draperies. This hook will go over any style of Kirsch flat rod. Packed 12 dozen to the box.

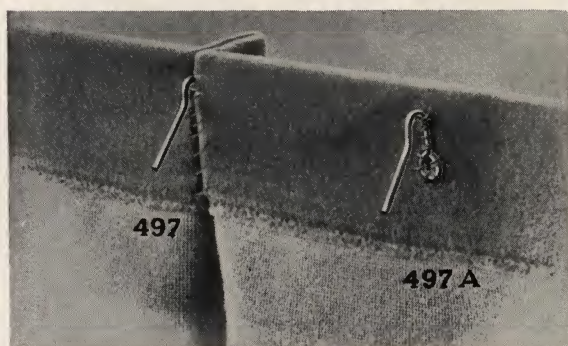


Figure No. 50



Kirsch Drapery Hook No. 503
The eye is turned to fit inside of the plait. Packed 12 dozen to the box.



Kirsch Drapery Hook No. 495A
This hook is used over the rod itself and will fit any style rod either round or flat. The eye is turned to fit flat against the draperies. Packed 12 dozen to the box.

No. 495. Same as No. 495A except eye is turned to fit inside of the plait. Packed 12 dozen to the box.

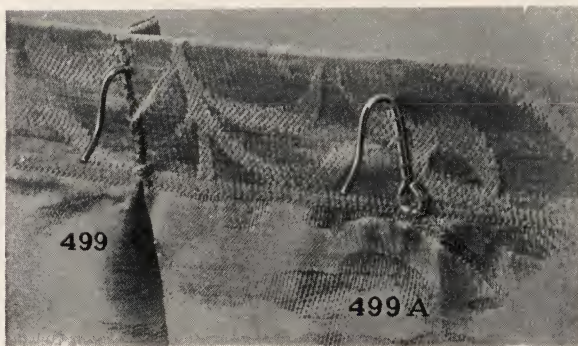


Figure No. 51

Figures Nos. 49, 50, and 51 show how hooks Nos. 497-497A, 498-498A and 499-499A are stitched to drapery material. Hooks Nos. 496 and 496A are attached the same as 497 and 497A.

One hook shows the style with the eye stitched flat against the material—the other shows the style with the eye inserted in the plait. The hook with the eye turned to fit flat against the material may also be used with plaits by making the plaits independently of the hook.

When inside curtains, side draperies, and valance are hung on a double rod, you can sew these hooks to the side draperies and hang them over the inside rod through the mesh or over the heading of the inside curtains.

The Kirsch Curtain "Hold-Back"

A Useful Window Draping Accessory

MANY folks do not yet understand the advantages of curtain "Hold-Backs" or they would be even more widespread in their use. With Kirsch Curtain "Hold-Backs," the curtains and draperies can be held back on dark days to let in more light or at night for more ventilation—no fuss with pinning up curtains or throwing them over a bed, picture, nail, hook, chair, or chiffonier. When a wind or a rain comes up suddenly, the curtains are not dampened or damaged before the window can be closed when "Hold-Backs" are used.

Kirsch "Hold-Backs" are easily put up—anyone can do it. They can be attached either on the face or edge of the casing. The "Hold-Back" holds the curtains or draperies in graceful folds without wrinkling. When Kirsch Curtain "Hold-Backs" are used, it is not necessary to tie or untie cords and there is nothing to wear out or work loose. Cords cause dust to collect because they hold the curtains tight and wrinkle the folds; not so with Kirsch Curtain "Hold-

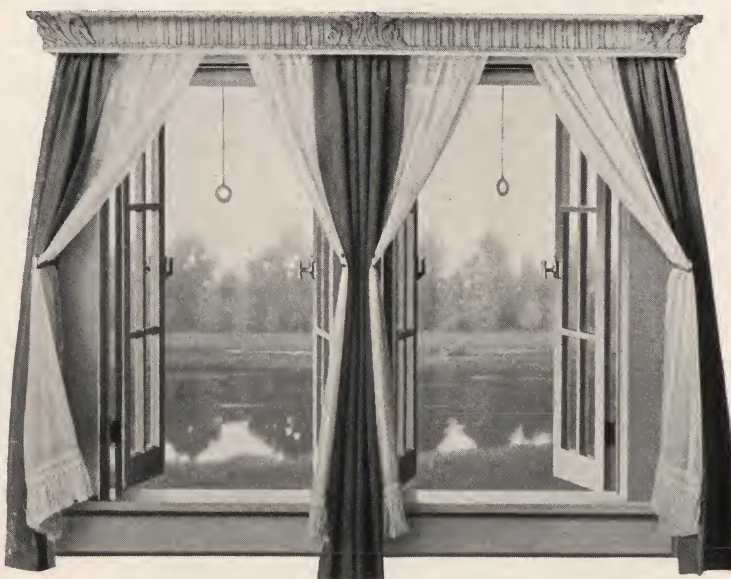


Figure No. 53

Backs," which allow the curtains to fall loosely. The Kirsch "Hold-Back" can be completely hidden, folded against the casing when not in use (see page 45)—and without disturbing its usefulness when needed.

In the summer it is advisable to keep the curtains from blowing out or coming in contact with dusty screens. When the windows are open the Kirsch "Hold-Back" is an ideal window drapery fixture.

Every woman will want Kirsch "Hold-Backs," at least on all her living room, sun parlor, and bedroom windows.

The hook on the end of the arm prevents the draperies from being blown off. Regular tie-backs need not be disturbed when using Kirsch "Hold-Backs."

The "Hold-Backs" are usually placed either on the face or edge of the window casing, a little above half way of the window opening "B"—see Kirsch Window Measuring Chart, page 60.

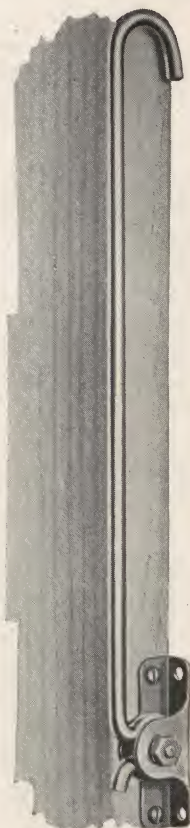


Figure No. 52

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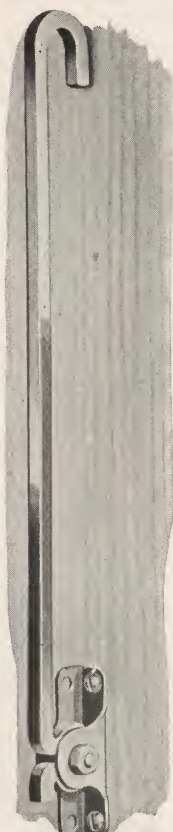
Kirsch Round and Square Curtain "Hold-Backs"

Kirsch Curtain "Hold-Backs" are packed one pair to the box—with complete instructions for putting up. Kirsch "Hold-Backs" are solid brass, finished in Velvetone Gold.



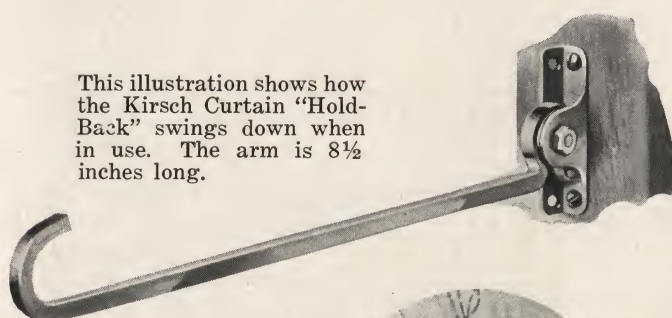
**Kirsch Round Curtain
"Hold-Back" No. 592**

May be used on either edge of casing or on face of casing.



**Kirsch Square Curtain
"Hold-Back" No. 593**

May be used on face of casing or on either edge of casing.



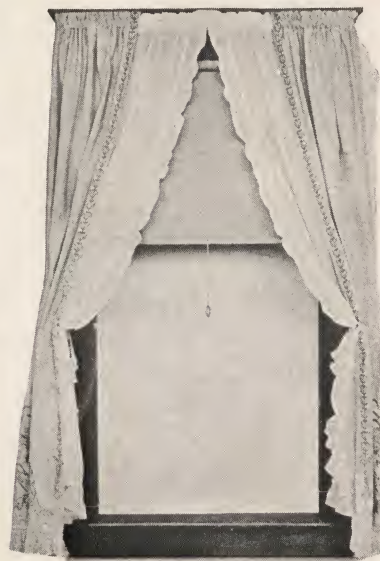
This illustration shows how the Kirsch Curtain "Hold-Back" swings down when in use. The arm is 8½ inches long.

The illustration shows a close-up view of the Kirsch "Hold-Back" in use. Note how hook on end of the arm prevents curtains from being blown off the "Hold-Back."



The Old Way

It is advisable to keep the curtains from coming in contact with dusty screens. More air is often desired on hot summer days. The Kirsch "Hold-Back" is the ideal device for accomplishing this. The wind cannot dislodge the curtains from the "Hold-Backs." Illustrations on page 44 and below show the curtains being held back by Kirsch "Hold-Backs."



The New Way

Curtains can be held back any time with the Kirsch "Hold-Backs"—no fuss with pinning up curtains or throwing them over an adjacent picture or piece of furniture. No damp curtains when rain comes up suddenly. No untying of cords—nothing to wear out. When not in use Kirsch "Hold-Backs" may be instantly and inconspicuously folded up close against the casing. Regular tie-backs do not need to be disturbed when using Kirsch "Hold-Backs."

Kirsch No. 208 Horizontal Bracket Arms

For Giving a Wider Appearance to Windows

IN the past, it has been the practice to fasten wooden blocks to the wall at the side or top of the window frame, attaching the rod brackets to these blocks when the window was too narrow or too short for attractive draping. Since the wooden blocks mar the wall and are difficult to put up, there has long been a demand for something in drapery hardware which would make it possible to more easily add to the width or height of windows. The Kirsch Horizontal and Vertical Bracket Arms fill this need efficiently and economically. Their use is illustrated on this and the next page.

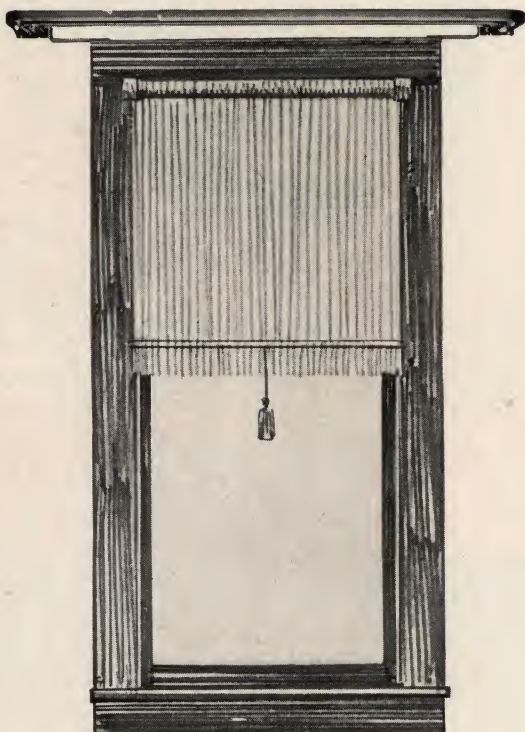


Figure No. 54

Figure No. 54—Shows an undraped window which is narrow and tall. The Kirsch No. 208 Horizontal Bracket Arms are attached to the top of the head casing with the bracket plate turned up to widen and incidentally heighten the appearance of the window.



Figure No. 55

Figure No. 55—Shows the Kirsch Horizontal Bracket Arm No. 208 and the bolts which are used in attaching the curtain rod bracket to the bracket arm. Enough holes are placed in the bracket arm so that any style Kirsch Curtain Rod Bracket can be fastened to it.

These arms come in pairs. The four screw holes in the shank of the bracket arm make it possible to extend the rod out from the casing to a maximum width of 8 inches—4 inches on each side. These bracket arms come in pairs. Packed 6/12 dozen pairs to the box.



Figure No. 56

Figure No. 56—Shows the horizontal bracket arms mounted on the head casing with the bracket plate turned down to widen the appearance of the window only. In this case, the top of the draperies will come even with the top of the window casing. This illustration also shows the Kirsch Shade Roller Hoods which conceal the unsightly shade roller ends.

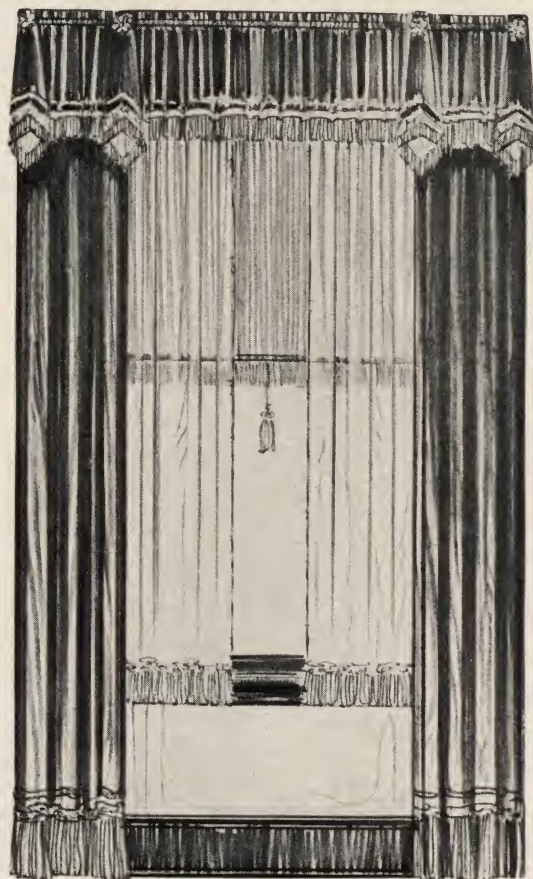


Figure No. 57

Figure No. 57—Shows the same window as in Figure No. 54 draped with glass curtains, overdraperies and valance. This illustration is evidence that the finished effect is most attractive when Kirsch Bracket Arms are used on a tall, narrow window.

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Kirsch No. 209 Vertical Bracket Arms

For Heightening the Appearance of Windows

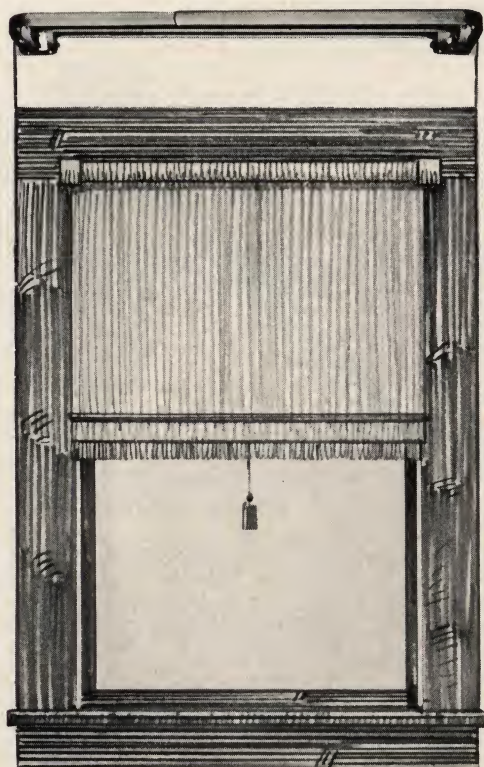


Figure No. 58

Figure No. 58—Shows an undraped window with Kirsch Vertical Bracket Arms No. 209 attached to the side of the head casing with the bracket plate turned in. When used in this manner, the bracket arms only heighten the appearance of the window.

Figure No. 60—Shows the Kirsch No. 209 Vertical Bracket Arm with the bolts for attaching the Kirsch Curtain Rod Brackets to the bracket plate of the arm. The four screw holes in the shank of the arm make it possible to raise the rod to a maximum height of four inches. These bracket arms come in pairs. Packed 6-12 dozen pairs to the box.

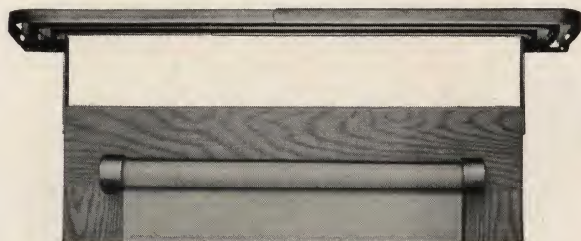


Figure No. 59

Figure No. 59—Shows the top of the same window as in Figure No. 58 with the Kirsch Vertical Bracket Arms attached so that the bracket plate is turned out. By using the bracket arms in this way the window is made to appear higher and incidentally slightly wider.



Figure No. 60

Figure No. 61—Shows a close-up view of the bracket arm with the bracket plate turned in. This illustration also shows how the bracket is bolted onto the bracket plate and how the shank of the bracket arm is screwed to the side of the head casing.



Figure No. 61

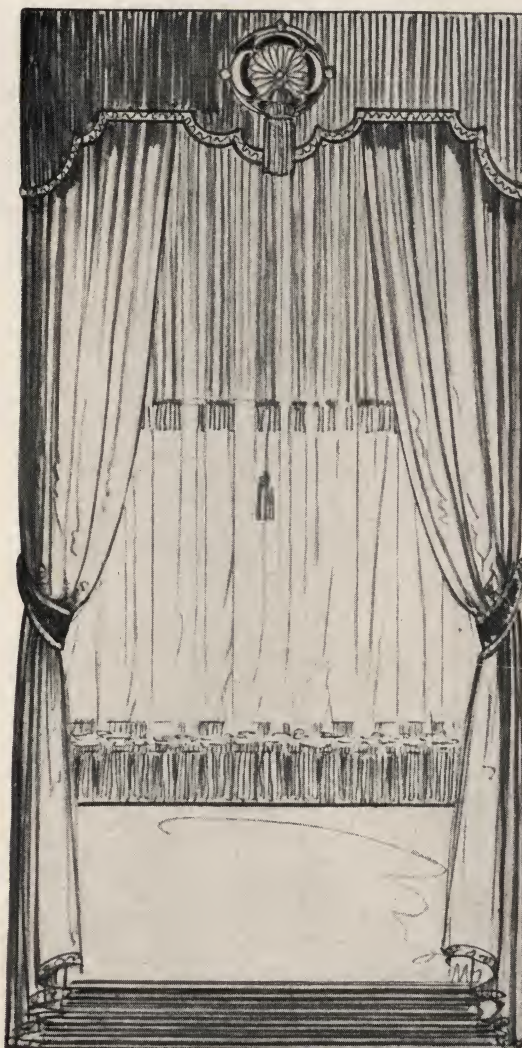
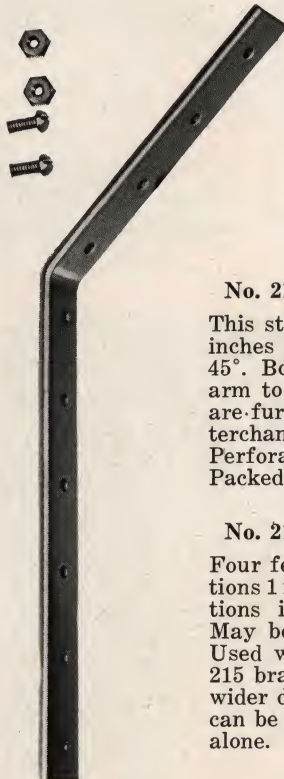


Figure No. 62

Figure No. 62—Shows the same window as Figure No. 58. By using Kirsch Vertical Bracket Arms, the short, stubby appearance of the window is transformed into one of beautiful proportions.

Kirsch 45° Bracket Arm and Perforated Metal Strip

For heightening and widening the appearance of windows. Order by number.
Finished in Brass.



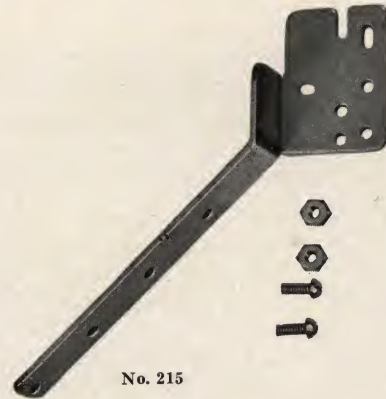
No. 217

No. 217—Perforated Metal Strip

This strip is 24 inches long, bent 8 inches from the end at an angle of 45°. Bolts for attaching the bracket arm to the perforated metal strips are furnished. These strips are interchangeable — no rights or lefts. Perforations are 1 inch apart. Packed as ordered.

No. 218—Perforated Metal Strip

Four feet long—no bend. Perforations 1 inch apart to match perforations in shank of bracket arms. May be cut and bent as required. Used with either Nos. 208, 209 or 215 bracket arms when a longer or wider draping effect is desired than can be had with these bracket arms alone. Packed as ordered.



No. 215

No. 215—Kirsch 45° Bracket Arm

Bolts for attaching the curtain rod bracket to the wall plate on the bracket arm are furnished. Any Kirsch Curtain Rod Bracket can be fastened to the bracket arm. See Figures Nos. 63 and 64 which show how the No. 215 Bracket Arm is used with the No. 217 Perforated Metal Strips. Kirsch No. 215 Bracket Arms come in pairs and are packed 6-12 dozen pairs to the box.

Figure No. 64

Figure No. 64 shows the No. 217 Perforated Metal Strips attached to the top of the window casing with the No. 215 Bracket Arms bolted to them, supporting a Kirsch Double Rod.

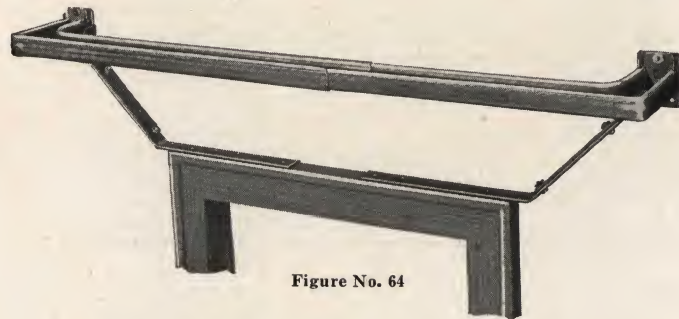


Figure No. 64

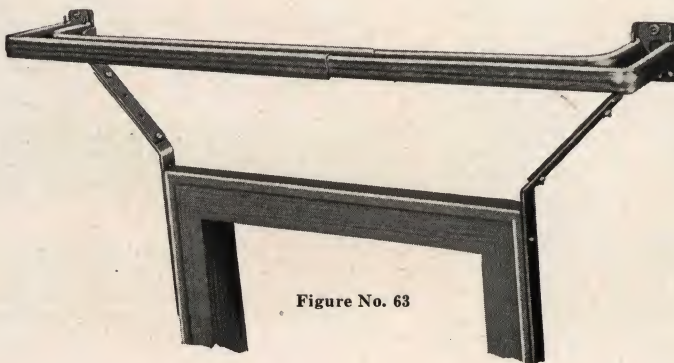


Figure No. 63

Figure No. 63

Figure No. 63 shows the No. 217 Perforated Metal Strips attached to the outside edge of the window casing with the No. 215 Bracket Arms bolted to the strips. Kirsch Double Brackets are bolted to the wall plates of the No. 215 Bracket Arm.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Valuable Selling and Educational Helps

"Your Rod and Window Draping Book Increases the Sale of Draperies and Rods"—Thousands of Kirsch Dealers Say.

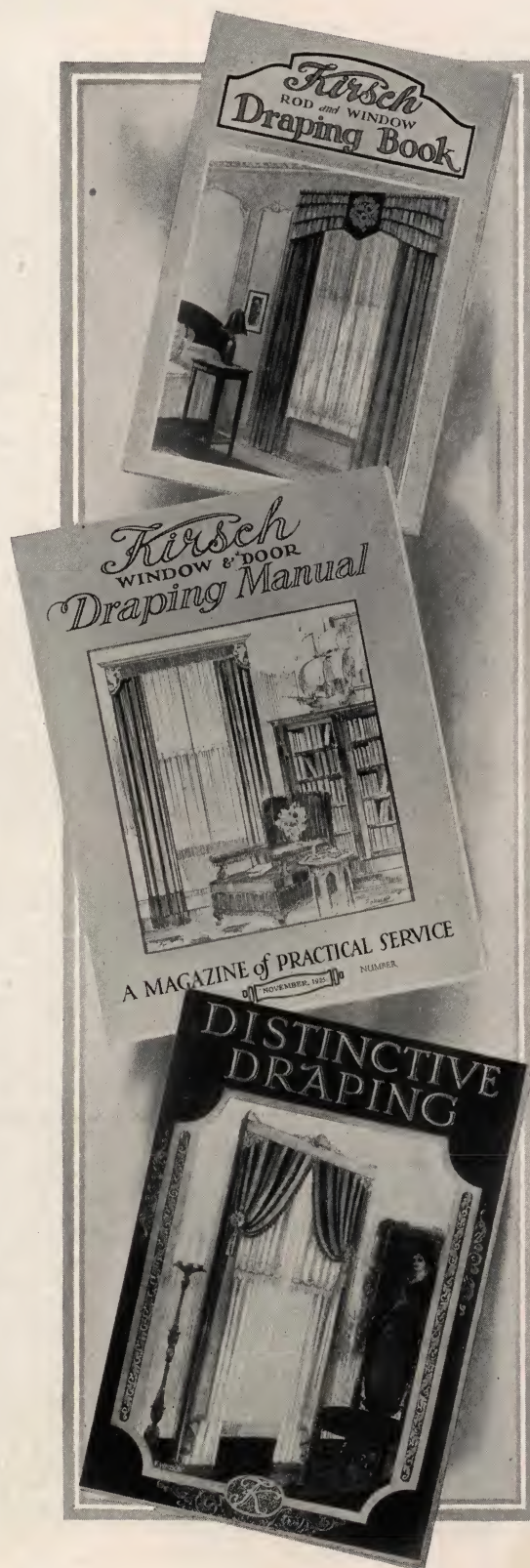
This wonderful book of window draping helps contains 24 pages and cover. It shows draping ideas for every room and every kind of window—single, double, triple, casement, bay, odd shaped windows and doors, French doors, etc., 24 color schemes for living rooms, dining rooms, bedrooms, sun rooms, etc., instructions for measuring windows. It shows how easy it is to have good looking draperies at moderate cost. We make a special price of 4 cents a copy to dealers in lots of 10 or more. This price includes imprinting your name and address if 50 copies or more are ordered. Shall we send you a sample copy?

The "Kirsch Draping Manual" Provides Real Help Each Month for Kirsch Dealers and Their Sales People in Selling Draperies and Drapery Hardware.

The biggest factor in the educational work for the sales people and the merchants themselves is the "Kirsch Window and Door Draping Manual." So far as we know, this is the first time any manufacturer has attempted to publish a technical magazine written from the standpoint of the sales people. Educating the clerks is one of the biggest problems in retail store management. The clerk who knows the merchandise is far superior to one who is simply filling the orders of the trade, and this encouragement should be close to the heart of every merchant or buyer. Each issue contains many attractive draping suggestions, as well as a fund of valuable information. To insure interest and prevent waste circulation, a nominal subscription charge of 50c per year for twelve numbers is made. Glad to send you a sample copy.

"Distinctive Draping," the Latest Kirsch Contribution to the Advancement of the Window Draping Art.

As its name implies, "Distinctive Draping" is a book of window draping deluxe, 24 pages and cover in size. It is profusely illustrated with window draping suggestions, many in actual colors. It features Kirsch DeLuxe Brass Cut-to-Measure Drapery Hardware in Statuary Bronze finish and the new Kirsch Perfected Draw Cord Equipment. Many treatments for the popular curved top window are shown, most of them in full colors. "Distinctive Draping" points the way and reflects the latest trend in beautiful window and door draping. A sample copy will be sent to you upon request, or we will supply you these books in quantities at 8c per copy in lots of 10 or more. This price includes imprinting your name and address if 50 or more are ordered.



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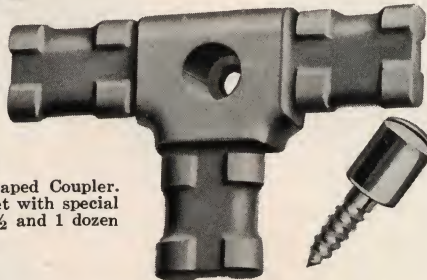
Kirsch Panel Frame

Made from Kirsch Cut-to-Measure Rod and Panel Brackets. Finished in Statuary Bronze.



No. 748

Cast Brass Corner Brackets. Packed 4 to a set with special two-piece screws— $\frac{1}{2}$ dozen and 1 dozen sets to a box.



No. 748T

Cast Brass Panel T-shaped Coupler. Packed 1 pair to the set with special two-piece screws and $\frac{1}{2}$ and 1 dozen sets to the box.

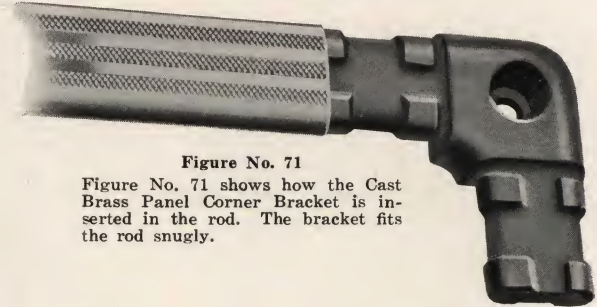


Figure No. 71

Figure No. 71 shows how the Cast Brass Panel Corner Bracket is inserted in the rod. The bracket fits the rod snugly.



No. 748S

Cast Brass Panel Coupler. Packed $\frac{1}{2}$ and 1 dozen to the box with special two-piece screws.



No. 107

Special Two-piece Screw (Combination stud and nut) for Panel Frame.

On large Panel Frames, No. 748T Couplers can be used to brace or support the sides or ends of the Panel Frame by connecting the T-shape Couplers together with the Cut-to-Measure rod of the proper length. When the sides or ends are supported with T-shape Couplers and Cut-to-Measure rod, the opposite sides or ends can be strengthened or supported by No. 748S Straight Coupler. With the use of the T-shape Coupler, No. 748T, and Straight Coupler, No. 748S, the sides and ends can be properly supported on large Panel Frames, or the sides and ends can be supported by the use of the Straight Coupler, No. 748S.

With these couplers, the workroom man can make up his own combinations to strengthen the sides and ends of the large Panel Frames as he sees fit, taking into consideration the size of the Panel Frame, the door or window, or opening to which the Panel Frame is to be attached.

The cut-to-measure rod is supplied in 12-foot lengths, 504 feet to the case. This rod is cut in any length desired. It can be cut with a hack saw or with a rod cutter which we sell, if this is preferred.

You can construct the panel frame entirely in your own workroom to fit any window, but as the sale of panel frames is limited, it is advisable to have the panel frame made to order by us. By so doing, you are in a position to make a good profit without any investment.

For everybody concerned, the Kirsch panel frame is a better frame. It is better for you and it is better for the housewife. The Kirsch panel frame overcomes all the disadvantages of other panel frames and has every feature embodied in the perfect panel frame.

These special two-piece screws are packed assembled and are used to fasten the panel the same as an ordinary screw. However, when the panel frame is taken down, the nut unscrews from the stud which remains in the woodwork. When the frame is to be put up again—simply fasten the frame to the studs by means of the nuts.



No. 107

Stud No. 107 Special Two-piece Screw. When this stud is once in place, the panel frame can be taken down and put back in place with ease.

Any time the housewife wishes to wash the glass, she has only to unscrew the nuts which hold the frame to the window. The frame is easily replaced because the studs remain in the woodwork and are not unscrewed when the frame is taken down.

The Kirsch panel frame is just another evidence of Kirsch superiority of providing rods or combinations of rods to make the most attractive draping effects possible for any window or door, or groups of windows or doors.

Should you at any time desire any information on draping questions, write us, and we will give you the benefit of our advice and experience by return mail. If you haven't seen the new Kirsch Cut-to-Measure Rod and want further particulars, we will be very glad indeed to supply same.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

The Growth of The Kirsch Manufacturing Company

A Business Romance



W. KIRSCH came to Sturgis, Michigan, in 1908. He came to Sturgis because better manufacturing and transportation facilities were available here. It was a small beginning—very small. He made only about

five or six patterns in the first factory. But he had one basic idea: namely, that curtain rods could be made better and more serviceable than the rods then in use. The idea was quickly recognized by the trade—production was developed.

From these small beginnings, the Kirsch Manufacturing Company has grown into an institution which is already doing a business of several million dollars a year. It has become the largest curtain rod factory in the world and sells its products in all civilized lands.

The Kirsch Manufacturing Company employs year in and year out approximately four hundred men and women in the Sturgis plant. Approximately fifty salesmen travel in the United States and Canada selling Kirsch Drapery Hardware, added to which, are a large number of jobbers handling the products.

From five or six patterns, the line has increased to over several hundred patterns. Should you require a curtain rod or any of its accessories that is not to be found in any of the Kirsch lines, it will be made for you according to your own specifications.

Kirsch Drapery Hardware Made in a Model Factory

In going through the plant of the Kirsch Manufacturing Company, one is impressed with two outstanding features—simplicity and completeness of the product, and the thoroughness, orderliness and highly efficient organization behind the product.

The layman, to whom numbers and quantity would have the most direct appeal, would be dazzled by the quantities of different items which go into the making of Kirsch Curtain Rods and kindred parts. Each day in the plant of the Kirsch Manufacturing Company, there are

turned out several hundred thousand parts. Going through the stock rooms and seeing the different parts in the various manufacturing processes, one might get the impression that there were enough curtain rods in sight to supply the world for ages to come.

Yet, there is hardly a day but what someone, in some part of this or some other country, doesn't want something different to solve some special window or door draping problem. The Kirsch Manufacturing Company maintains an experimental department to solve all special draping problems and to constantly strive to improve its products along the lines of simplicity, utility, practicability and service.

With respect to advancements and improvements in manufacturing, the Kirsch Manufacturing Company may not really differ much from other achievements in modern industry. There are many factories in other lines of industry much larger than the Kirsch Manufacturing Company having much more machinery and many more workers. In the Kirsch Manufacturing Company, the product in a sense becomes merely a means to an end. The fact that it is the largest drapery hardware factory in the world means little either to Mr. C. W. Kirsch, the President of the Company, or the employees, but what does mean a great deal to them is the fact that they are all working together as a happy family; in the Kirsch organization there is no discord, no misdirected energy, no labor disturbances, no envy, no strife.

The Kirsch Manufacturing Company is an institution devoid of bosses who command or superiors whose arrogance is measured only by their closeness to the ruling head. The bosses in the Kirsch Manufacturing Company plant are leaders who point out the way and who themselves can do the things they ask of others. This phase of the industrial relations so vital to the greatest degree of success in these days, and upon which depends so much of the future of any industry, has been perfected to the highest degree of efficiency and tolerance in the organization of the Kirsch Manufacturing Company.

The Kirsch Shade Roller Hood and Brackets

THE Kirsch Shade Roller Hood makes the shade a thing of finished beauty. It is made in colors to harmonize with the color scheme of every room. There always has been a touch of ugliness in the exposed shade roller ends and brackets.

This was not so conspicuous in days gone by, when the window shade was mostly a thing of utility—something to keep strong light out, or exclude the gaze of the passer-by.

Of late years the window shade has been rapidly coming into its own as a source of beauty and ornamentation. But regardless of the beauty and quality of the shade itself, the unsightly roller ends and brackets always spoiled the effect. All this is changed with the Kirsch Shade Roller Hood. That which was unsightly becomes beautiful. The effect is finished and artistic.

The illustrations on this and the next page depict the practical utility of the Kirsch Shade Roller Hood. Note how simple the construction is. How easily the hood is attached. How securely it is held in place. Then notice the effect. This we can only suggest in the pictures. You have to see the article in use to appreciate fully the color harmony, the finished effect, the artistic results attained.

The Kirsch Shade Roller Hood protects fine curtains from being damaged by coming in contact with the spring end of the roller.

The Kirsch Shade Roller Hood fills a demand for something that has existed for a long time.



Figure No. 73

The Kirsch Shade Roller Hood is an accessory that should be used with every exposed shade roller end.



Figure No. 72

Without the Shade Roller Hood there seems to be something lacking in this window. The hoods are very easily attached. A combination bracket which holds the roller and hood may be used, or a plain bracket, which holds hood only, may be used in conjunction with regular shade roller brackets.



Figure No. 74

The working parts of a shade roller, including the brackets, are only a means to an end, and are not designed to be decorative. Therefore, they should not be visible in the window ensemble that is in good taste, as this cut demonstrates.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Shade Roller Hoods and Brackets

No Shade Roller is Complete Without a Set.



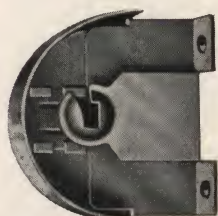
Contrast the unfinished appearance of this shade roller end with the illustration at the right. The exposed brackets and shade roller ends and the inevitable uneven winding of the cloth on the roller are anything but attractive.



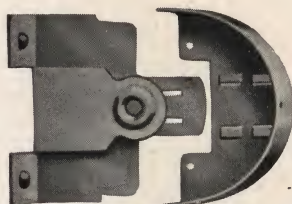
This close-up view is proof of the value of the Kirsch Shade Roller Hood in changing an unfinished effect into one that is beautiful and artistic. The hood is covered with the same cretonne material used in the roller shade.



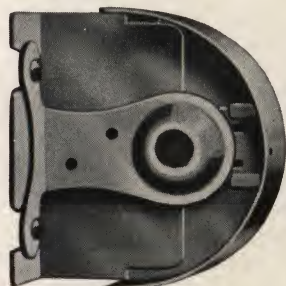
The Kirsch Shade Roller Hood is an accessory that should be used with every exposed shade roller end. It not only makes an attractive window effect, but also acts as a shade roller guide. Kirsch Shade Roller Hood Set No. 613 is used on this window.



This illustration shows an inside view of the left hand bracket and hood of Kirsch Shade Roller Hood Set No. 612. Set No. 612 is used on the face of the casing and is composed of a pair of No. 604 Outside Combination Brackets and a pair of No. 600 Hoods.



This illustration shows the No. 600 Hood in position to be attached on the right hand No. 604 Outside Combination Bracket.



The illustration shows an inside view of the right hand bracket and hood of the Kirsch Shade Roller Hood Set No. 611. Set No. 611 is used on the face of the casing and is composed of a pair of No. 603 Large Plain Brackets and a pair of No. 601 Large Hoods.

Kirsch Shade Roller Hood and Bracket Numbers

Set No. 608—Consists of Small Hoods No. 600 and Plain Inside Brackets No. 607.

Set No. 609—Consists of Large Hoods No. 601 and Plain Inside Brackets No. 607.

Set No. 610—Consists of Small Hood No. 600 and Small Plain Bracket No. 602.

Set No. 611—Consists of Large Hood No. 601 and Large Plain Bracket No. 603.

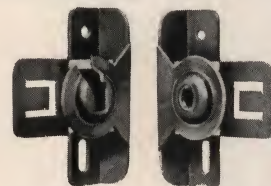
Set No. 612—Consists of Small Hood No. 600 and Small Outside Combination Bracket No. 604.

Set No. 613—Consists of Large Hood No. 601 and Large Outside Combination Bracket No. 605.

Set No. 614—Consists of Small Hood No. 600 and Inside Combination Bracket No. 606.

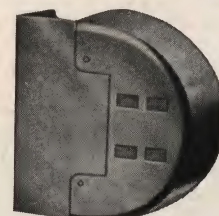
Set No. 615—Consists of Large Hood No. 601 and Inside Combination Bracket No. 606.

A complete set consists of one pair of Hoods with either a pair of Plain Brackets or a pair of Inside or Outside Combination Brackets. Finished in all the standard shade cloth colors. May be had with or without perforations for attaching shade or curtain material to hood.

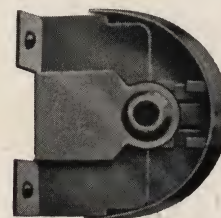


No. 606 No. 606
Left Hand Inside Right Hand Inside
Combination Shade Roller
Hood Bracket.

No. 606 Bracket supports the shade roller and hood on the same bracket. When a pair of Small Hoods No. 600 are used with a pair of these brackets, the combination is designated as Kirsch Shade Roller Hood Set No. 614. When a pair of Large Hoods No. 601 are used with a pair of these brackets the combination is designated as Kirsch Shade Roller Hood Set No. 615.



This illustration shows an outside view of the left hand bracket and hood of Kirsch Shade Roller Hood Set No. 612.



This illustration shows an inside view of the right hand bracket and hood of Kirsch Shade Roller Hood Set No. 612.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Our Special Order Department is Ready to Serve You

THERE is a Kirsch Rod for every window or door regardless of size or style of architecture. Whenever you have any difficult draping problem that cannot be taken care of with our standard stock rods or accessories, our special cut order department will work out the problem in question.

All special order work is turned out by competent mechanics.

In writing us regarding special orders, please state your problem as clearly as possible, giving all details and accompany same with a drawing to scale, with dimensions. If arched windows or doors are to be draped, send a paper pattern if the arch is not a true curve and where you cannot give exact dimensions.

Estimates on special rod orders are gladly furnished, if desired, so that you may quote a price to your customers and avoid misunderstandings or dissatisfaction.

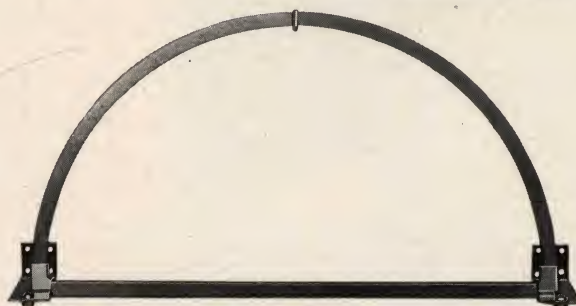


Figure No. 75
Figure No. 75 shows Cut-to-Measure Sash Rod bent edgewise.



Figure No. 76
Figure No. 76 shows Cut-to-Measure Rod bent edgewise.

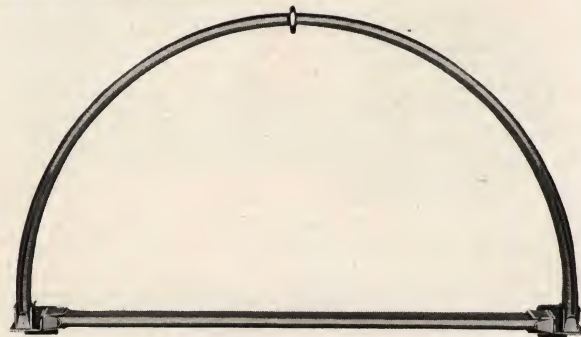


Figure No. 77
Figure No. 77 shows Cut-to-Measure Rod bent flat.

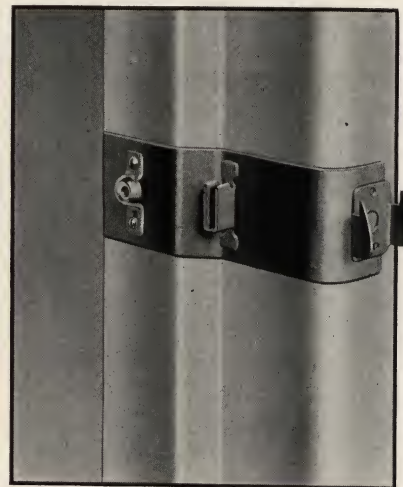
Many special orders received are for rods for arched or curved topped windows. We are in a position to furnish these bent flat as in Figure No. 77 or bent edgewise as in Figure No. 76. Kirsch Rods can be bent in any radius desired. Kirsch curved rods can be made either with the cut-to-measure rod as in Figures Nos. 76 and 77 or Kirsch Cut-to-Measure Sash Rod may

be used as in Figure No. 75. The type of draperies selected, of course, determines the rod to be used and whether it is to be bent flat or edgewise.

Special orders for curved rods can be filled by our branches as given on page 5, as well as by the factory at Sturgis.



These photographs show special brackets designed by our Special Order Department. The bracket shown at the left was installed in the new Sherman House, Chicago; the one at the right in the new Morrison Hotel, Chicago.



THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

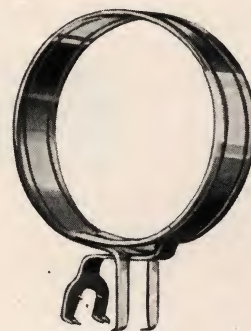
Byron Portiere and Curtain Rings and Pole Sockets

Order by Number.



No. 175 Closed

"Just Snap Them On"
Finished in highly polished bright brass on burnished steel. Directions for attaching are enclosed with each box of rings. Byron Ring No. 175 is 1¾ inches in diameter for use on 1⅝-inch or 1½-inch poles. Packed three dozen to the box. Illustration of No. 175 Byron ring at left shows ring in closed position; illustration at right shows ring in open position.



No. 175 Open



Byron Round Pole Sockets

No. 127—1 inch in diameter.
No. 128—1⅝ inches in diameter.
Packed one dozen pair to the box with the necessary screws.



Byron Ring No. 125—1¼ inches in diameter, for use on ⅞-inch or 1-inch round rods. Packed three dozen to the box.



Byron Ring No. 58—⅝ inches in diameter, for use on ⅜ or ½-inch round rods. Packed one gross to the box.

Screws and Bracket Nails

Brass, Nickel or Blued Finishes. Packed 12 dozen to the box.

No. 98



No. 97



No. 95



No. 94



No. 93



No. 99



No. 96



No. 98—Stair Corner Screw, 1¼ inch x No. 5.
No. 97—Stair Rod Screw, 1 inch x No. 5.
No. 95—Heavy Bracket Screw, ⅝ inch x No. 5.
No. 94—Curtain Rod Bracket Screw, ½ inch x No. 4.
No. 93—Flat Head Wood Screw, ⅝ inch x No. 5.
No. 99—Bracket Nail (Escutcheon Pin), Short.
No. 96—Bracket Nail (Escutcheon Pin), Long.

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The Kirsch Pilot or Thimble No. 507

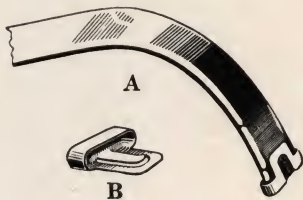
For Putting Curtains on Rod

(It should be given with every purchase of Kirsch Flat Curtain Rods)

This is a remarkably efficient thimble device which enables the housewife to quickly and smoothly run the Kirsch Flat Rod through the curtains without danger of tearing even the most delicate fabric.



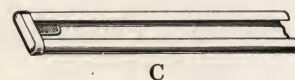
A—Shows Pilot on curved end where it is necessary to be used when sections are locked together.



B—Shows Pilot. Made to fit snug over end of rod and to permit curtains to be shirred on easily without danger to fabric.



C—Shows the Pilot on straight end where it should be used when sections are not locked together.



THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Attractive Three Color Box

For Kirsch Extension Curtain Rods



As Distinctive and Superior as the Rods it Contains

You can't mistake this box for anything else than Kirsch. There's an ingenious idea incorporated in its design. Tiny play houses are printed on the box for the children. These may be cut out and set up, making a toy village, "Kirsch Toy Town." Each box also gives many ideas, in colors, for window draping.



We Urge All Kirsch Dealers

to order Kirsch Flat Extension Curtain Rods—whether single or double style, first or second size—in quantities of not less than three dozen of a number and finish, or in multiples of three dozen—six, nine, twelve dozen, etc.

The standard shipping cases are made in sizes to accommodate three dozen Kirsch Flat Extension Curtain Rods, put up in unit boxes, in either the single or double style. The cases come in the short lengths for rods of the first extension—28 inches to 48 inches—and in the long lengths for rods of the second extension—36 inches to 63 inches. An extra long case accommodates rods in the 48 to 86-inch extension in one dozen quantities.

When standard shipping cases are used the liability of the boxes being damaged in transit is reduced to a minimum, shipments are more easily and quickly checked up, weight and freight charges are decreased, stockkeeping is simplified, and, of course, standardized shipping cases have many other advantages.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Standard Window Measuring Chart

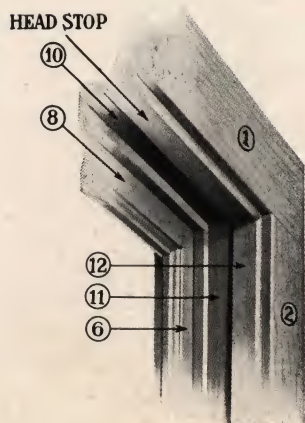


Figure No. 2

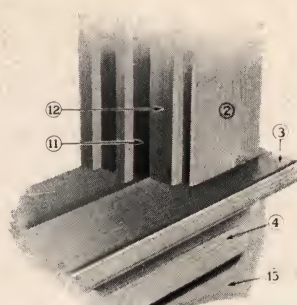


Figure No. 3

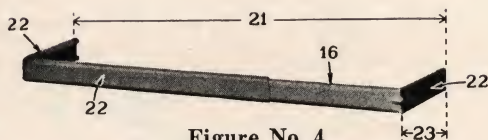


Figure No. 4

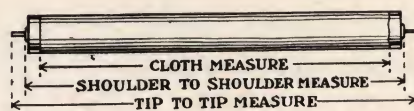


Figure No. 5

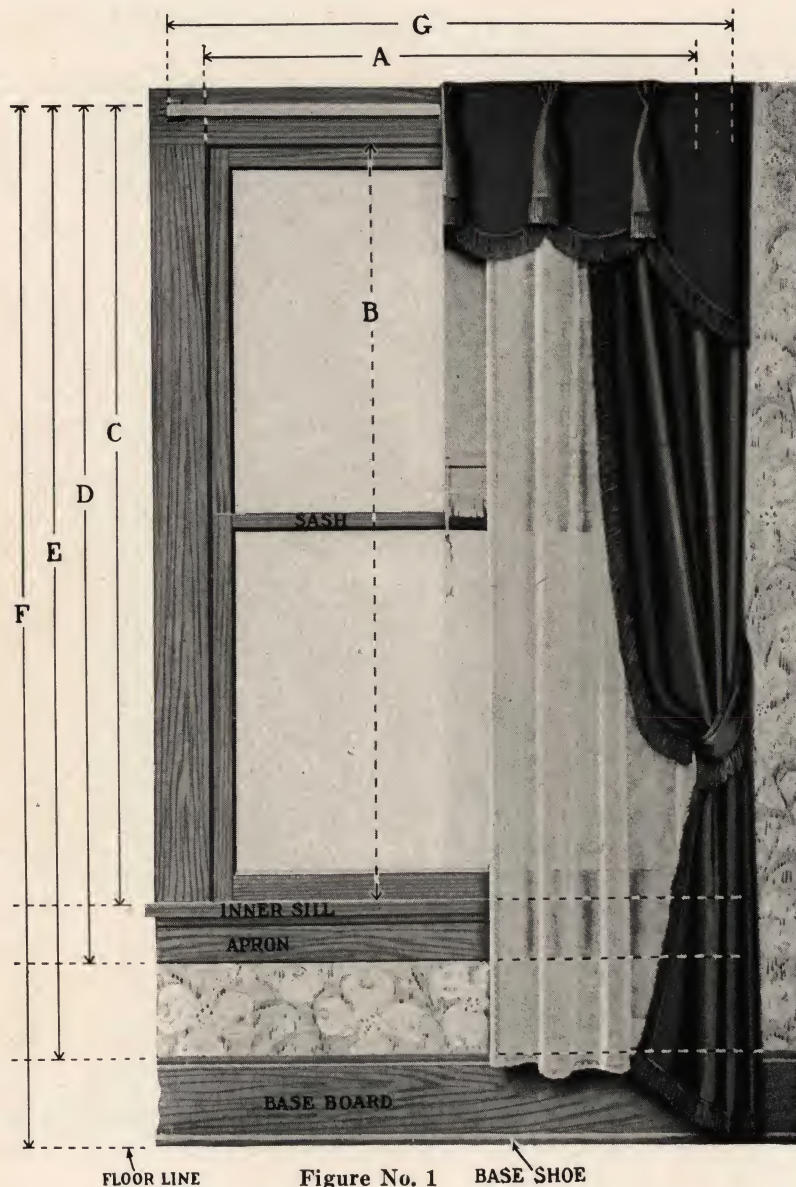


Figure No. 1

Kirsch Window Measuring Charts are available to Kirsch dealers at cost—\$1.00 per hundred. The charts are printed in two colors on good quality enameled sheets, 8½ x 11¼ inches in size. Space is provided for imprinting the name and address of your store. This imprinting will be done free of charge on our Multigraph; therefore, we cannot use name plates for imprinting.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

Kirsch Standard Window Measuring Chart—Continued

Figure No. 1, page 60

FIGURE No. 1 is a standard window frame with half of the window shade and draperies removed for convenience in giving instructions on how to use the measuring chart.

A—Width of window opening between side jambs (see 11, Figure No. 2).

B—Height of the window opening between the sill (see 3, Figure No. 3) and head jamb (see 10, Figure No. 2).

C—Distance from top edge of Kirsch Curtain Rod (16, Figure No. 4) to the top of the sill (3, Figure No. 3).

D—Distance from the top edge of the Kirsch Curtain Rod (16, Figure No. 4) to the lower edge of the window apron (4, Figure No. 3).

E—Distance from the top edge of the Kirsch Curtain Rod (16, Figure No. 4) to the top edge of the base-board (Figure No. 1).

F—Distance from the top edge of the Kirsch Curtain Rod (16, Figure No. 4) to the floor line (Figure No. 1).

G—Distance between the projection ends 23 (face of the rod 22, Figure No. 4) when the rod is put up.

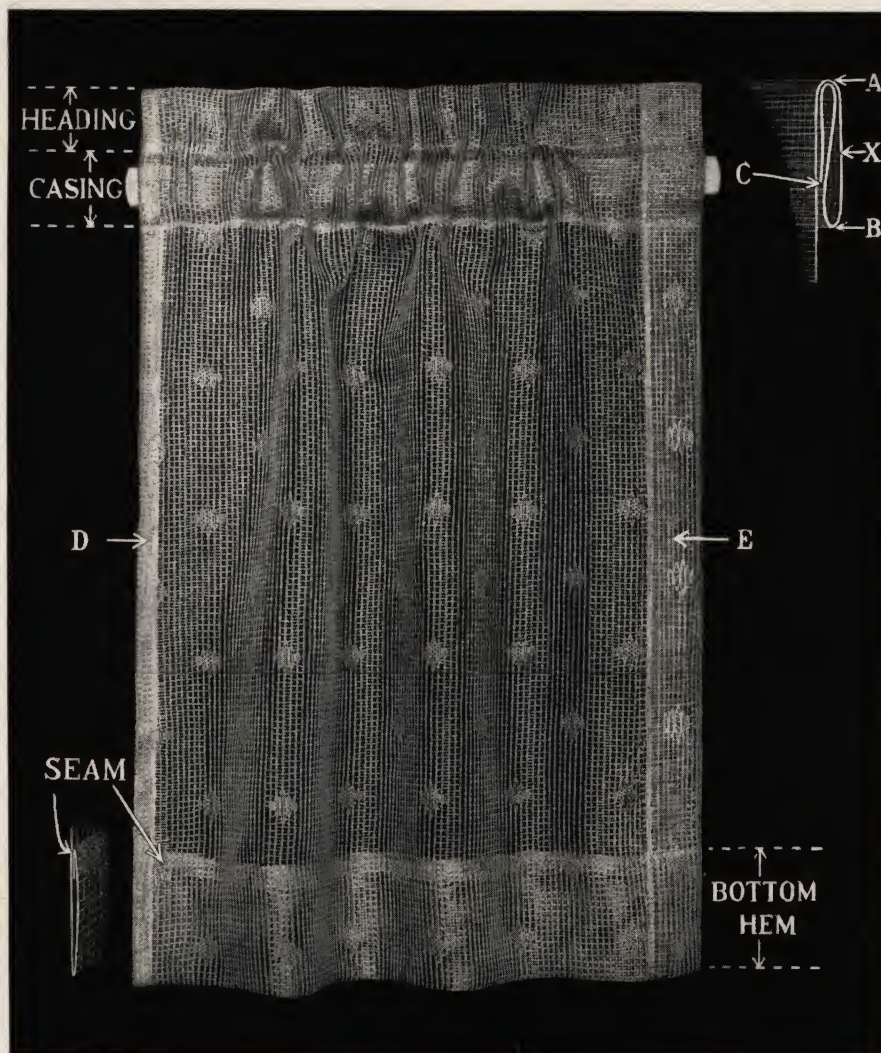


Figure No. 2

- 1—Head casing.
- 2—Side casings.
- 6—Side rail of sash.
- 8—Top rail of sash.
- 10—Head jamb of window frame.
- 11—Side jamb of window frame.
- 12—Window stops.

Figure No. 3

- 2—Casing or trim.
- 3—Stool or sill.
- 4—Apron.
- 11—Side jambs of window frame.
- 12—Side window stops.
- 15—Plaster wall.

Figure No. 6

The illustration in the upper right hand corner of Figure No. 6 shows an enlarged end view of the heading and casing. The material from A to B designated by letter "X" is what is known as the "turnover." The material from B to C is the material allowed for the matching of patterns and shrinkage. Four inches is the average allowance for shrinkage and matching. Three inches is the average allowance for turnover.

The illustration in the lower left hand corner of Figure No. 6 shows an enlarged end view of the ordinary hem and seam. The allowances for hems vary from one inch to six inches in different styles of curtains.

Figure No. 4

- 16—Upper edge of Kirsch Curtain Rod.
- 21—Over-all extension of Kirsch Curtain Rod.
- 22—Face of Kirsch Curtain Rod.
- 23—Projection of Kirsch Curtain Rod.

THERE IS NO SUBSTITUTE FOR KIRSCH QUALITY AND SERVICE

How to Measure for Window Draperies and Window Shades, Page 60

TO measure for the length of inner curtains, overdraperies and valances of any style of window drapery it is necessary to first establish the location on the window of the Kirsch Curtain Rod (upper edge 16, Figure No. 4, page 60).

The length of a finished curtain is the measurement from the top edge of a Kirsch Curtain Rod (16, Figure No. 4) to the stool (3, Figure No. 3) to the lower edge of the apron (4, Figure No. 3) or to the top edge of the baseboard (Figure No. 1) or to the floor (Figure No. 1), whichever length may be decided upon, or any other point—plus the height of the heading (see Figure No. 6, page 61) if a heading is used. To this measurement add the necessary material for turn-over (see Figure No. 6) and for the bottom hem.

Additional material should be added for shrinkage (see Figure No. 6, page 61) and for matching of patterns and whatever other allowances or deductions should be made as the case may be.

When fringe or any other trimming is used at the bottom of the drapery, deductions from the material or yardage used must be made equal to the distance that the trimmings extend below the bottom edge of the finished curtain or drapery. These instructions are for one curtain only, and not for a pair of curtains.

VALANCES

To obtain the distance (G, Figure No. 1) for the width of over-all valances, measure the distance between the outside face (22, Figure No. 4) and the projections (23, Figure No. 4) and to these measurements add such additional material as may be necessary, depending on the style of valance selected.

In measuring for valances for two or more windows in one frame, measure G, Figure No. 1, and proceed the same as for a single window.

The width of a Dutch valance depends upon the style desired and the distance between the inner edge of the side curtains.

The depth of valances is usually $\frac{1}{6}$ of the measurement D, Figure No. 1.

WINDOW SHADES

To measure for the width of the shade, when shades are hung on the face of the window casing, add three inches to the width of the window opening (A, Figure No. 1) which allows for lap over both side casings (2, Figures Nos. 2 and 3). It is customary, when shades are hung on the face of the casing, to cut the shade roller from one-half to one inch longer than the width of the shade—shoulder to shoulder measurement.

For the length of the window shade, add approximately nine inches to the height of the window opening (B, Figure No. 1). This extra material is for the hem and to prevent pulling the cloth from the roller.

To measure for the length of shade rollers when the shade is hung on the inside of the frame with brackets attached to the side jambs (11, Figure Nos. 2 and 3) the length of the shade roller tip to tip (Figure No. 5) is $\frac{1}{8}$ inch less than the distance A, Figure No. 1.

If the shade brackets are attached to the side stops (12, Figure Nos. 2 and 3) subtract twice the thickness of the side stops, plus one-eighth inch from measurement (A) for "tip to tip" measurement of the roller.

The width of the shade cloth should be from one-half to one inch less than the length of the shade roller—shoulder to shoulder measurement (see Figure No. 5).

The length of the shade when hung inside of the window frame, or casing, is the same as when hung on the outside or face of the casing.

Things You Ought to Know When Measuring for, Hanging, Buying and Selling Window Shades, Curtain Rods, Curtains and Draperies

NEVER measure windows for shades, rods, curtains or draperies with cotton tape or string.

Never use a cotton tape or string for measuring—always use a yard stick, steel tape or rule.

First decide on the location of the brackets before measuring for shades and draperies, using the Kirsch Window Measuring Chart as a guide, see pages 60-61.

Before measuring for a window shade, decide whether the shade is to be hung on the face of the casing or between the jambs. If the shade is to be hung between the jambs, the tip to tip measurement must be taken very accurately.

Take measurement G to determine the extension of the rod. Measurement G, for cut-to-measure rods must be taken very accurately.

Before measuring for inner curtains decide whether the overdraperies are to hang to C, D, E or F.

When measuring for overdraperies also decide whether the overdraperies are to hang to C, D, E or F.

If it cannot be decided definitely at once whether to hang the shades on the face of the casing or between the jambs, or the type or kind of curtain rods, whether extension style or cut-to-measure, or the length of the inner curtains or overdraperies, take all the measurements and keep a record of them.

In deciding on the length of the inner curtains or overdraperies it is well to keep in mind the height of the window and the height of the ceiling. As a rule overdraperies are made longer than glass or inner curtains unless both are hung on the inside of the casing. If there is 18 inches or less of wall space between the window sill and baseboard we suggest that the inner or glass curtains be hung to the bottom of the apron and the

overdraperies either to the top of the baseboard or to the floor.

When measuring the material for curtains and overdraperies be sure to add extra material for turnover and for matching of patterns and shrinkage—see Figure No. 6, page 61.

The width of the inner curtains, overdraperies and valance is determined by the extension and projection of the rod and the fullness desired. In figuring the material for flat valances do not overlook the extra material necessary to cover the projections.

The depth of the valance is determined by the height of the window. The valance is usually one-sixth of the window opening B for the average sized window.

Overdraperies and valances are unlined, lined, or interlined, depending on the type of fabric selected and the richness desired in the draperies.

Window shades are sometimes omitted when windows are treated with interlined overdraperies put up on rods fitted with draw cord equipment.

It is better practice to put up each drapery unit on a separate rod. For instance, a better effect is obtained if the inner curtains, overdraperies and valance are hung on separate rods.

When measuring for shades, 9 to 12 inches is usually added to measurement B to allow for a hem and prevent tearing the cloth from the shade roller. In measuring for length of shade rollers use Figure No. 5, Kirsch Window Measuring Chart, page 60.

It is quite as important to choose suitable shades and drapery hardware as it is to select proper draperies.

Curtain rods fitted with draw cord equipment are the last word in hanging curtains and draperies.

This Valuable Book Will Help You

MODERN DRAPING

*A Manual of Window and
Door Drapery Design*

By C.W. KIRSCH

Only a Limited Number of Copies Will be Sold

"Modern Draping" contains 160 pages of window and door draping information and suggestions. Bound in beautifully embossed, hand colored, Spanish hand tooled leather. Shows hundreds of window and door draping illustrations, from the simplest to the most elaborate, for every room; for windows and doors of almost every conceivable size, shape and kind.



A Valuable Manual of Modern Draping Design and Workroom Practice

In "Modern Draping" we supply a complete and authoritative hand-book on window and door draping. Sales people can consult this hand-book for information and suggestions to enable them to give intelligent and efficient service to their customers.

This volume is an educational discussion of the fundamental, practical questions which come up in the daily operation of a drapery and drapery hardware department. It is complete and comprehensive—a reference book—an instruction book.

No effort or expense has been spared to make this book thoroughly practical and devoid of generalities. It gives you the ready answer to all the problems of window and door draping that come up in the average drapery and drapery hardware department.

No other book has ever appeared which covers the same ground as "Modern Draping." Used as a counter book, "Modern Draping" will help to make more sales and build good will.

The price is \$5.00 per copy, sent postpaid.

What They Say About "Modern Draping"

"We have had the book only a few days and women are advertising it for us. Many have asked to see it."—S. V. Pfeuffer Co., New Braunfels, Texas.

"Just what we want—the most practical book for the drapery man and easy to assimilate."—Loring's, Brockton, Mass.

"In looking over same, we find 'Modern Draping' to be an admirably arranged book, showing many different arrangements for draping yard materials and suggestions in the blending of colors. In our opinion, it must be almost invaluable to the retail salesman of drapery materials."—Stead & Miller Company, New York City.

"It sure is a 'Peach.' The best thing of its kind we ever saw. Worth its weight in gold."—Foster's, Boise, Idaho.

"The first ten pages are worth the price."—Jones Dry Goods Company, Paris, Illinois.

"We have received your book 'Modern Draping' and it is difficult to exercise restraint in complimenting you on this rare publication. We cannot speak too enthusiastically in praise of this work, and we feel that it fills most admirably a long recognized need in the interior decorating and drapery trades."—Zenith Mills, Inc., Philadelphia, Pa.



